

College Moving to ADA Building

In a development viewed as a milestone in the College's history, the Board of Directors voted unanimously in June to relocate the ACP Headquarters Office to the American Dental Association building in Chicago by January 1, 1995.

"It is imperative that the College project the image of prosthodontics to the dental community and the nation. The Board feels strongly that by far the best location for the College is the ADA building," commented ACP President Dr. Peter F. Johnson.

"The ADA building will give the College outstanding access to not only the vast resources of the ADA, but to all of organized dentistry as well," said Dr. David Schwab, ACP Executive Director.

The announcement was greeted warmly by the American Dental Association. "The ADA enthusiastically welcomes the American College of Prosthodontists. We feel this will provide an opportunity to enhance the communication and cooperation between our two groups," said Dr. John S. Zapp, ADA Executive Director.

The process of selecting a permanent Headquarters Office in Chicago was undertaken over a period of five months. Mr. Peter Conkey, a leasing agent with The Galbreath Company, assisted Dr. Schwab in developing a list of needs, identifying five potential sites, narrowing the choices to three, and preparing detailed financial information for the Board to review.

"Leasing rates are at the bottom of the cycle in the North Michigan Avenue market," Mr. Conkey advised the Board. "The College's timing could not be more advantageous from the standpoint of value for the dollar."

The College will operate out of its new office with a total staff of six. That number is projected to grow to eight over the next ten years.

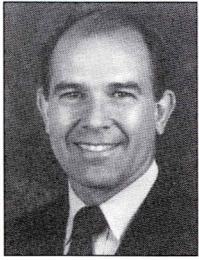
"Although our staff will still be quite small compared to that of other dental specialty organizations," Dr. Schwab said, "we will have a sufficient number of association management professionals on board to promote the specialty, execute the College's policies, and provide services for the members."



The ADA Building, located just east of Michigan Avenue, will soon be the new home of the ACP Headquarters Office.

The College currently utilizes temporary office space in Chicago for three staff members, while two staff members remain in San Antonio. By the end of 1994, the present San Antonio office will be closed, and all operations will be moved to the ADA building in Chicago. The one exception is that Linda Wallenborn will assume the duties of Director of Meetings and Conferences. She will continue to work for the College from San Antonio utilizing office space comparable to that available now to the current Chicago office staff.

"The College's responsibilities have increased tremendously in just the last two years," Dr. Johnson said. "In order to provide services on a level comparable to those provided by the other specialty organizations, the College needs to establish a professional office in the ADA building." ♦



Peter F. Johnson, DMD

Do you have more patients in your practice than you know what to do with? And does everyone, including general dentists, in your area know what a prosthodontist is and does? Do other dental specialists ask your participation in the team treatment of patients?

The primary strategic goals of the College, established at the ACP Goals and Objectives Workshop in 1993, were to increase the public awareness and demand for prosthodontic care, and to project the image of prosthodontists to the health professions. For this purpose, the College voted to commit 10% of its annual budget for public and professional relations.

To date, a Director of Communications has been hired (see article on page 7). More aggressive marketing of the Annual Session will increase member and guest registration, as well as place the ACP more prominently before the profession. Radio and television public service announcements are being produced. And, Procter and Gamble has agreed to underwrite a prosthodontic newsletter (see Executive Director's report).

Professional awareness of prosthodontists is being raised by the joint Implant Conference with the American Academy of Periodontology (AAP), future joint conferences with other specialty organizations, our leadership in the Dental Specialties Group, active participation with special interest groups in geriatrics, implantology, temporomandibular disorders, sleep apnea, and of course activities with the numerous prosthodontic organizations.

Consider that the American Association of Oral and Maxillofacial Surgeons (AAOMS) spent close to four million dollars (over four times the ACP annual budget) on its three year dental implant marketing program. The College needs to commit additional resources to get its message across.

However, the ACP message is not limited to the public and our professional colleagues. What will be the effect of eliminating the tax deductibility of health care benefits on your practice as a health care provider and small business owner? Should the government include prosthodontic care in its reimbursement programs? Are government reimbursements adequate to remunerate your institution for treatment rendered? What is happening to funding for university- and government-based advanced education programs in prosthodontics? Does your school provide adequate time and support to teach students prosthodontics?

To influence these and other future decisions, the College needs to persuade government and dental agencies. Lobbying requires the development and presentation of a position to the appropriate audience.

As the parent organization for prosthodontics, the College is asked for input, opinion and decisions regarding accreditation, licensure, parameters of care, electronic data interchange, diagnostic codification, specialty and laboratory issues, denturism and the selection of prosthodontic consultants. These activities and the necessary research have far outstripped the volunteer and staff capacities of the College.

The ACP has achieved much in a very short time. The last two years have dramatically changed the focus and activities of the College, and have heightened expectations.

This year, ACP members represented the College and the specialty at the AADS, ADA and prosthodontic organizational meetings, the NADL meeting and its Education Conference, and conferences on Special Care, Licensure and Recertification, Diagnostic Codes and Undergraduate Education. College participation is essential to obtain information presented, to be involved, and to exert influence for the position of prosthodontics.

The American Academy of Pediatric Dentistry has a paid full-time staff of ten and the American Association of Endodontists, 13. These two organizations are closest to the ACP in number of members. The AAP has a staff of 34, American Association of Orthodontists, 32, and AAOMS, 42. The College is trying to play on the same field with a staff of four and 1/2, two of whom have been added since January.

We started way behind, and have been running very hard. But there is still a long way to go. Our Executive Director has generated an ambitious, but prudent plan to accomplish the strategic goals and to project the image of the College. As seen on the previous page, our visibility will dramatically increase as we move into the ADA Building. Dr. Schwab has developed a staffing plan to efficiently add to our membership services and to utilize state-of-the-

art association management, allowing the ACP to approach the level of the other specialties.

Last year, the budget of the College had a deficit. The same is predicted for 1994. Even with economical management, the deficits are due to the member services provided and the cost of fulfilling our responsibilities, which have grown immensely and will continue to grow as prosthodontics assumes a stature equal to the other specialties.

Alternative funding sources have been investigated. Student members are carried at a loss, but the House of Delegates felt it was a worthwhile expense for the recruitment of new members. Marsha Hagny, Director of Membership and Administration, worked with the Sections to successfully recruit some non-member prosthodontists to join the College, but their number is finite. Corporate funding is limited and becoming more competitive. Admitting non-prosthodontist members was explored, but, as will be reported to the HOD in November, the resultant change in the character of the College would not be desirable, and this will not be pursued.

The College needs additional support from its members. The Board of Directors decided at its June meeting to recommend to the House of Delegates a \$150 dues increase. This is the minimal amount needed to sustain the College over the next five years. The last dues increase was five years ago. Even with the proposed increase, the ACP is below the other five clinical specialties whose dues range from \$375 to \$575. The AAP and AAOMS are asking for raises in their dues this year, and the surgeons have been paying a \$300 assessment on top of dues for the last three years. For ACP members who have supported the FPO, the net dues increase amounts to only \$75.

Increased funds are needed to carry out the ACP strategic goals in public and professional relations, education, membership services, continuing education, and research. In addition, responsibilities as the parent of the specialty necessitate numerous activities by the College. A professional presence and staff are essential to support the volunteers who contribute to the College in attaining these goals.

The ACP has achieved much in a very short time. The last two years have dramatically changed the focus and activities of the College, and have heightened expectations.

In order for the College to assume its rightful place alongside our fellow specialty organizations and achieve the stature the College and the specialty deserve, the dues must be increased. Your full and enthusiastic support of the proposed dues increase is required to achieve the aspirations of prosthodontists. ♦

From the Executive Director



David Schwab, Ph.D.

and enthusiastically to proceed with the project.

Procter & Gamble has agreed to pick up all costs associated with printing and mailing the quarterly, four-color newsletter. P & G will mail each issue of the newsletter to College members and approximately 30,000 general dentists.

Each article will be written by a prosthodontist. The College is in the process of assembling an Editorial Board to review articles. The Editorial Board will be responsible for developing and soliciting articles and will maintain total editorial control over the content. Procter & Gamble will run one ad in each issue, subject to the approval of the College, and each issue will also contain an advertisement for the College's annual session.

This newsletter is part of our overall efforts to reach out to the entire dental profession. The American Association of Oral and Maxillofacial Surgeons has published "Surgical Update" for many years. In fact, the former staff person at AAOMS who was responsible for that publication, John M. Wilson, has joined the College staff in Chicago where he will perform a similar function for "Perspectives in Prosthodontics."

"Surgical Update is the cornerstone of a highly successful ongoing professional relations

I am pleased to report that negotiations with Procter & Gamble regarding a newsletter entitled "Perspectives in Prosthodontics" have been successfully concluded.

At its June meeting, the ACP Board of Directors voted unanimously

program conducted by AAOMS. I anticipate that "Perspectives" will serve a similarly important role for the College," Wilson said.

Other recognized specialties also publish their own newsletters. The American Association of Endodontists has just mailed the premier issue of their newsletter intended for general dentists.

"Perspectives" will help position the College and its membership as the number one authority on prosthodontic issues. The newsletter will give general dentists practical advice that they can apply in their practices.

The goal of the newsletter will be to promote the specialty of prosthodontics, position prosthodontists as experts in providing prosthodontic services, and encourage general dentists to refer at least some of their difficult cases to prosthodontists.

The College is pleased that Procter & Gamble has agreed to work cooperatively with the College on this new venture, which surely will add to the visibility and prestige of the specialty and the organization.

This outreach program to general dentists complements our efforts to work with other specialists, notably periodontists and oral and maxillofacial surgeons. In addition to the joint AAP/ACP implant conference, the College is working with the leadership and staff of AAOMS to plan joint meetings with oral and maxillofacial surgeons.

It is anticipated that the first issue of "Perspectives in Prosthodontics" will be published later this year. All College members will receive copies of the new publication. ♦

College to Lobby Congress

At a time when numerous health system reform bills are moving through Congress, the College has decided to take a proactive stand and communicate its message directly to the Congress through an organized lobbying campaign.

Included with this issue of The ACP Messenger is a sample letter that members are urged to reproduce on their own stationery and send to their Senators and U. S. Representatives in Congress.

"The College supports the ADA position on health system reform," commented ACP President Dr. Peter F. Johnson. "The College also agrees that the tax deductibility of dental benefits should be maintained. However, we would like to reinforce the ADA's message with our particular concerns about the specialty of prosthodontics."

The Board of Directors considered this issue at its recent meeting. "The Board is concerned that if the College does not educate Congress about prosthodontics, no one else will," Dr. Johnson said.

"Other specialty organizations, including the American Association of Orthodontists and the American Association of Oral and Maxillofacial Surgeons, have ongoing sophisticated lobbying activities," observed Dr. David Schwab, ACP Executive Director.

"While the College does not have vast resources, we can get our message across by organizing a letter-writing campaign and arranging meetings between the College leadership and key members of Congress," Schwab said.

The aim of the College's activities is to capitalize on the intensive lobbying efforts now being undertaken by the ADA, but to customize those activities so that the prosthodontic message is presented clearly.

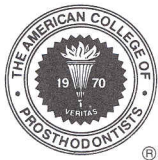
For this reason, the ADA's message regarding the tax treatment of dental benefits is being used by the College, but with more specific information regarding the specialty of prosthodontics.

College members who send the suggested letter to Congress are asked to send a copy to the Chicago Office to assist in tracking this effort. Copies of the correspondence should be sent to ACP Lobbying, 980 N. Michigan Ave., Suite 1400, Chicago, IL 60611.

Details regarding additional lobbying activities will be featured in future issues of The ACP Messenger. ♦

The ACP Messenger

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New Orleans Host City for Annual Session

The ACP 1994 Annual Session will be held November 3-5, 1994. New Orleans, host city for the Annual Session, provides visitors with a myriad of activities from which to choose. Truly an international destination, New Orleans receives hundreds of thousands of visitors each year.

New Orleans boasts one of the most extensive selections of restaurants in the nation, with offerings from the best in Creole and Cajun cuisine to Gulf Coast seafood specialties and international fine dining. Whether its crawfish or filet mignon that tempts your palate, visitors will find something to satisfy every craving and every budget.

As the birthplace of Dixieland and traditional jazz, New Orleans is home to jazz clubs galore and acclaimed performers such as Pete Fountain. The city's famous French Quarter is renown for its many hot nightspots featuring the best in music and entertainment. Bourbon Street, in the heart of the French Quarter, offers the liveliest nightlife east or west of the Mississippi.

Its mild climate and manageable size make New Orleans a walking city. Stroll the Riverwalk Marketplace and visit the many specialty shops and stores. Explore the gardens and

courtyards of the French Quarter. Stop by a flea market or farmer's market for some bargain hunting.

If you're in search of something more culturally oriented, New Orleans offers that as well. A wide variety of museums and art galleries showcase the history and decorum of America's most European city. Investigate on your own or participate in a guided tour. Or hop on the St. Charles Avenue streetcar for a unique view of the French- and Spanish-influenced architecture that is exclusively New Orleans. The choices are endless!

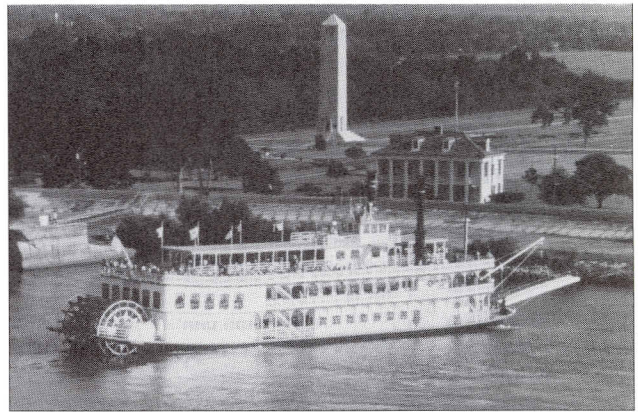
An exciting array of social events planned for the annual session will help attendees experience the many sights and sounds of New Orleans. Some of the highlights include:

French Quarter Walking Tour - Enjoy brunch at world famous Brennan's then set out on a walking tour of the historic French Quarter. You'll visit famous landmarks like the Pontalba buildings and the Saint Louis Cathedral and view the unique architecture, gardens and courtyards of the French Quarter.

Golf Tournament - Tee off in a special golf tournament at the Eastover Country Club. Eastover has consistently been rated one of the best courses in the region and was the site of 1989 and 1990 PGA Tour Qualifying and 1991 U.S. Open Qualifying.

Welcome to New Orleans Dinner - What better way to introduce yourself to the traditions of New Orleans than a dinner cruise on a genuine Mississippi Riverboat. Delight in tasty Creole buffets and Dixieland jazz on one of the newest paddlewheelers on the Mississippi. Enjoy a memorable evening and a fabulous feast at this kickoff event.

Houmas and Nottoway Plantation Tour - Tour the Southern plantations of a bygone era. Houmas House Plantation, a Greek revival mansion built in 1840, was the setting for the motion picture "Hush, Hush Sweet Charlotte" starring Bette Davis. Nottoway Plantation, with more than 53,000 square feet, features hand-painted Dresden porcelain



The Paddlewheeler Creole Queen will play host to Wednesday's Welcome Dinner.

doorknobs, hand-carved marble mantels, and a 65-foot ballroom.

Cajun Dinner and Dance - Get ready for an authentic Cajun dinner with dancing to boot! After enjoying a savory menu featuring New Orleans specialties such as crawfish, gumbo, catfish, and jambalaya, kick up your heels and learn the Cajun two-step and jitterbug. This "down home" event promises to be fun for all.

Swamp Tour - Journey by boat through the Louisiana bayou for an exciting adventure. Alligators, snakes, egrets, and mink are just some of the many wildlife species you might encounter.

New Orleans School of Cooking - New Orleans has a culinary flavor all its own—Creole. Creole cooking brings together the best of French, Spanish, African and Native American cuisine. Learn the traditions of Creole cooking from professional instructors. An introduction to the cuisine that makes New Orleans the culinary envy of the world.

President's Reception and Dinner Dance - Join ACP President Dr. Peter F. Johnson for an evening of dining and dancing. This evening of excellent food, entertainment and music serve as the elegant grand finale to the annual session.

Many other sights and activities are available to ACP Annual Session attendees in New Orleans including: Audubon Zoological Gardens, Garden District, New Orleans Board of Trade, Jackson Square, Louisiana Superdome, Aquarium of the Americas, Riverwalk, Tulane and Loyola Universities, City Park, Longue Vue House and Gardens, Chalmette Battlefield, Old U.S. Mint and much more.

Detailed program and event information and registration materials are being mailed to College members this month. Be sure to register early for this outstanding continuing education program in one of the world's most exciting destinations. ♦



New Orleans street corner musicians can be an unexpected pleasure during a stroll through the French Quarter.

Board Prep Course All New For 1994

Specialization in medicine and dentistry is a development that started in the 1930s. The marked increase in scientific knowledge and stimulation from national societies led to the formation of primary specialty boards to issue credentials and to define the qualifications for specialists. Just as state licensure became the certification for a dentist or physician, boards became the certification for the specialist. Over the past 72 years, 23 boards have been approved in medicine and eight boards in dentistry. Full recognition of the specialty of prosthodontics occurred in 1946, when its certifying board was approved by the Council on Dental Education of the American Dental Association.

The American College of Prosthodontists has a vital interest in fostering increased numbers of Board Certified Prosthodontists. To facilitate this goal the College has published the Study Guide for Certification and sponsors a day long board study course at its annual meeting. The Board Preparation Course has a new format for 1994 and will be conducted by new presenters. The objective of this course will be to provide candidates a framework of classic literature and references to be added to the foundation of information received in their specialty programs. This material when coupled with individual study will prepare the candidate for a successful examination before the American Board of Prosthodontics.

The course for 1994 will be held on November 2 from 8:00 a.m. to 5:30 p.m. just prior to the College's annual meeting in New Orleans, LA. The day will be divided into specific subjects with the following moderators:

Materials Theory

Dr. Gerald D. Woolsey is currently Chair, Department of Restorative Dentistry at the University of Missouri at Kansas City. He received his DDS from Baylor in 1971, his certificate in prosthodontics at Brooke Army Medical Center in 1976, and his masters in dental materials from the University of Michigan in 1982.

Occlusion Theory

Dr. Otto C. Tebrock is currently assistant clinical professor, assistant director of the prosthodontic program at the University of California, San Francisco and in private practice in Vacaville, California. He received his DDS from Ohio State University in 1971 and his certification in prosthodontics from the Bethesda Naval Hospital in 1977.

Removable Prosthodontic Theory

Dr. Madeline E. Kurrasch is adjunct assistant professor of prosthodontics at UCLA School of Dentistry and in private practice in

Torrance, California. She received her DDS from UCLA in 1975, her certificate in prosthodontics from the Wadsworth VAMC in 1978 and her certificate in maxillofacial prosthodontics from UCLA in 1979.

Fixed Prosthodontic and Implant Theory

Dr. Dennis J. Weir is associate clinical professor and Director of the prosthodontic program at UCSF School of Dentistry and at VA Medical Center, San Francisco. He received his DDS from the University of Detroit in 1967, his certificate in prosthodontics from Wadsworth VAMC in 1975 and a masters in education from San Francisco State in 1978.

Maxillofacial Prosthodontic Theory

Dr. Timothy R. Saunders is currently Chair, Department of Prosthodontics at the Barksdale Air Force Base, Louisiana. He received his DDS from Creighton University School of Dentistry in 1972 and his specialty certificate in prosthodontics from the Mayo Graduate School of Medicine in 1977.

New Diplomate Case Presentations

Dr. Susan E. Brackett will give her patient presentation and narrative submitted at Part II of the American Board of Prosthodontics. Dr. Brackett is currently associate professor in the Department of Fixed Prosthodontics at the University of Oklahoma, College of Dentistry where she received her DDS in 1978. She received her masters and certificate in fixed prosthodontics from the University of Iowa in 1987.

Dr. David C. Appleby will present his fixed prosthodontic treatment given at Part III of the

American Board of Prosthodontics. Dr. Appleby is currently professor and director of graduate prosthodontics at Temple University, School of Dentistry. He received his DMD from the University of Pennsylvania in 1974, his certificate in prosthodontics in 1978 and masters in 1979 from Boston University.

Dr. Sue Jane Quon will present her removable prosthodontic treatment given at Part IV of the American Board of Prosthodontics. Dr. Quon is currently assistant clinical professor at the University of the Pacific School of Dentistry and in private practice in San Francisco. She received her DDS from Northwestern University in 1984 and her certificate in prosthodontics at Wadsworth VAMC in 1990.

Views from the President and Executive Director of the American Board of Prosthodontics

Dr. Ronald D. Woody, President of the Board will present some timely views of the examination from the prospective of a board examiner. The application procedures will be covered by Dr. William D. Culpepper, Executive Director of the Board. The day will end with a question and answer period with all participants.

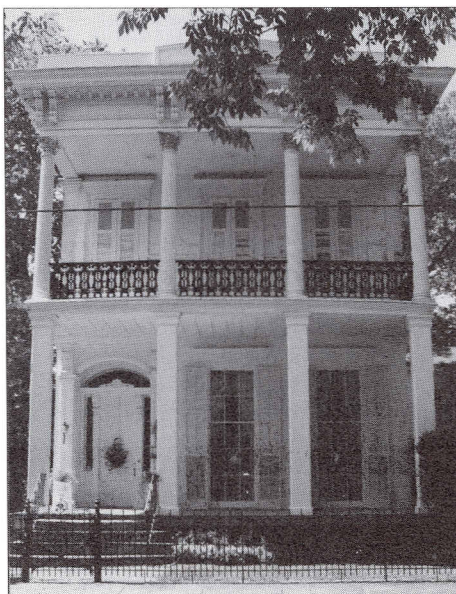
Certification has become progressively more important in relationships with individual patients, national societies, hospitals and universities. The College urges members to use the educational opportunities available to make board certification one step on the life-long journey as a continuing student of prosthodontics. ♦

Registered Clinics Featured

The ACP 1994 Annual Session will feature three Limited Attendance Lectures. This is the first time such programs have been offered by the College during its annual session.

Topics and presenters are: "Clinical Performance of All-Ceramic Restorations," Dr. John Sorenson; "Implant Restoration of the Edentulous Maxilla," Dr. Daniel Sullivan; and "Title TBA," Dr. Robert Winter. Lectures will run concurrently from 7:30 a.m. - 9:00 a.m. on Friday, November 4, 1994. Attendees must pre-register for the lectures which carry a nominal registration fee.

Registration information is included in the annual session registration booklet being mailed to all College members this month. ♦



New Orleans' Garden District features elegant homes such as the Dominique Stella mansion pictured here.

Educator/Mentors Seminar to Address Parameters/Board Success

The 1994 Educator/Mentors Seminar will present varied topics centering around the heart and soul of the specialty: the deliverance of quality specialized care and the unparalleled accomplishment of Board certification.

The College has accepted the responsibility to develop and disseminate a parameters of care document for the specialty. This document will assist in identifying, defining, and quantifying the many aspects of the delivery of prosthodontic specialty services to the public. The American Association of Oral and Maxillofacial Surgeons, the American Association of Orthodontists, the American Academy of Pediatric Dentistry, and the American Academy of Periodontology have developed parameters of care documents. Dr. Thomas McGarry, Chair, Ad Hoc Committee on Standards of Care will present this important topic and explain its significance and potential impact on the specialty of prosthodontics. Dr. McGarry will also address how clinical care in advanced education programs may be affected by parameters of care. Input from those in attendance will be important in directing this document.

In order to assist program directors and advanced prosthodontics educators, Dr. Ron Woody, President of the American Board of Prosthodontics, will provide a review of the success of the candidates who have taken the Board under the revised format. Dr. Woody will present information detailing those areas that candidates seem most prepared for as well as

those areas that consistently bring less than optimal results. Identification of troublesome aspects of the Board for current candidates will also serve to assist future candidates. Dr. Woody's important comments are relevant for all advanced program educators.

In addition to these two presentations, a brief update on the commitment of advanced prosthodontic programs to the Match program will be made. Information about program and candidate compliance will be included. This presentation should be informative, regardless of a prosthodontic program's commitment to the Match.

To conclude the seminar, Dr. Thomas Freeland, Assistant Executive Director, Division of Analytical and Application Service of the AADS will provide a brief overview of the PASS system. He will discuss the purpose of the program, how it operates, the participation rate by other dental specialties, and the advantages of the PASS program for advanced prosthodontic programs. Awareness of such programs is essential in order to review current standards and evaluate necessary change.

The 1994 Educator/Mentors Seminar should prove to be varied, educational, opinion prompting, and highly beneficial. It will take place in New Orleans, LA during the College's annual session on November 4th from 2:00 p.m. until 5:00 p.m. Please mark it down on the registration form and plan to attend. ♦



Nottoway Plantation is a monument to a bygone era.

New Annual Session Registration Procedures

To increase member and guest attendance at the annual session, the College is initiating a new registration procedure this year.

In July a meeting registration booklet is being mailed under separate cover to all College members. The booklet contains comprehensive information on business meetings, scientific sessions, and social events planned for the 1994 Annual Session and includes appropriate registration and housing forms. Look for the registration booklet later this month and register early for the ACP 1994 Annual Session in New Orleans! ♦

JOP Offers Program for Authors and Researchers

The Editorial Board of *Journal of Prosthodontics* has organized a one-half day program for potential contributors to the Journal. Scheduled for Saturday afternoon, November 5th during the annual session in New Orleans, the program is designed to cover issues that will promote the preparation of high quality, scientifically-based manuscripts.

The program will begin with a presentation by a member of the Editorial Board on the new "Information and Instructions for Authors" published in June issue of the JOP. Common problems encountered by the Board that delay the processing, peer-review, and publication of manuscripts will be reviewed and strategies to overcome these problems will be examined.

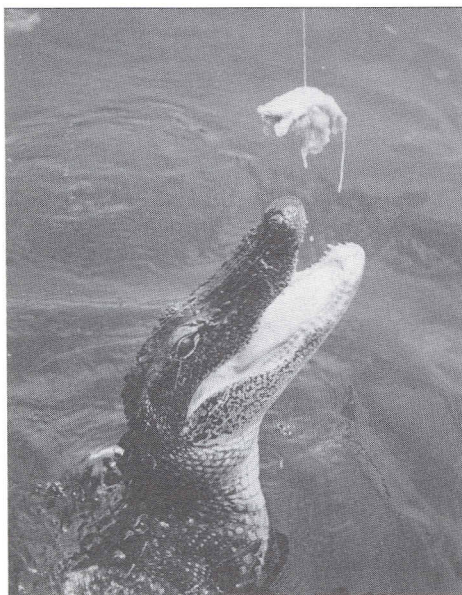
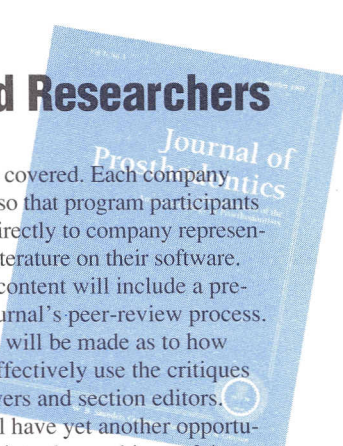
Two computer software companies (SPSS, Inc. and SAS, Inc.) will be also participate in the program. They will demonstrate their data analysis packages. Special features, unique applications, training opportunities, and pur-

chase prices will be covered. Each company will have a display so that program participants can ask questions directly to company representatives and obtain literature on their software.

Other program content will include a presentation on the Journal's peer-review process. Specific comments will be made as to how authors can most effectively use the critiques provided by reviewers and section editors.

Participants will have yet another opportunity to gain insight into the workings of the JOP during a Journal-sponsored wine and cheese function at the conclusion of the program. Members of the Editorial Board will be available to answer questions and discuss JOP policies, protocols, and procedures.

Individuals interested in attending this program must pre-register. Information and registration materials for the Annual Session are being mailed to College members this month. ♦



Not all of New Orleans' wild life can be found on Bourbon Street!

Chicago Office Expansion Continues



John M. Wilson,
Director of
Communications

Mr. Wilson comes to the College from the American Association of Oral and Maxillofacial Surgeons (AAOMS), where he served as associate director of communications and managed the public and professional relations activities of the AAOMS. In his work with the AAOMS, he coordinated the association's Surgical Update publication and the AAOMS' national dental implant marketing program.

Mr. Wilson holds a B.S. in Marketing from Georgetown University and has over five years of association management and related experience.

On a day-to-day basis, Mr. Wilson will work with Dr. David Schwab, Executive

In keeping with the long-range plan established for the College, the Chicago office continues to expand. John M. Wilson joined the staff as Director of Communications on May 2, 1994 in the Chicago office.

Mr. Wilson comes to the College from the American Association of

Director, to help increase the awareness of the specialty of prosthodontics among the profession and the public. In addition, he will coordinate media relations activities for the College and participate in the development and implementation of new and existing public relations/public education projects.

"To properly grow the specialty and its parent organization, it is vital that we increase the visibility of prosthodontists in the dental community and the public arena. John will be actively working toward that end on behalf of the College," stated Dr. Schwab.

"The addition of John to the staff will allow the College to efficiently pursue the public relations goals set by the Board and the Public and Professional Relations Committee," Dr. Schwab added.

"We continue to build a talented core of association professionals in the Chicago office to help advance the goals of the College and meet the demands of managing a contemporary association," Dr. Schwab concluded. ♦

Membership Campaign Produces Results

The first-ever organized ACP membership campaign was launched in May, and the College has already experienced some gains from the effort. At its June meeting, the Board of Directors approved 32 new members from the campaign.

In developing the plan for the campaign, three priorities were established: the campaign would have a very specific structure; personal contact would be emphasized; and the effort would be ongoing. Since the effort is continuing, the numbers of new members are expected to climb even higher.

The campaign began in late February with a letter to the section presidents, outlining the plan and seeking their input and involvement. Section presidents were viewed as the key to establishing personal contact.

At the end of March, the campaign was initiated and section presidents were asked to contact the delinquent members in their respective sections. The goal was to reduce the numbers of delinquent members who would otherwise be dropped from the membership roles at the June Board of Directors meeting. The College had contacted all delinquent members by mail prior to this initiative.

New member recruitment began in mid-April. Section presidents received a list of non-member prosthodontists, along with an advance copy of the letter of invitation to join that would be sent to prospective members.

Non-members were sent a membership packet and letter of invitation at the end of April. Along with the letter, which highlighted the benefits of College membership, this group also received:

- 1) The March issue of the Journal of Prosthodontics
- 2) The April issue of The ACP Messenger
- 3) A membership application
- 4) A list of section presidents
- 5) An Annual Session promotion card

An effort to recruit and retain student members was also established, beginning with a mailing to student members in mid-May.

"We intend to continue our recruitment of students and non-member prosthodontists on an ongoing basis with the ultimate goal of greatly increasing our membership market share," stated ACP Executive Director Dr. David Schwab.

He continued, "As we have already realized considerable success in the early stages of this effort, I am confident that we will continue to grow until our market share reaches the same level, or higher, of the other recognized specialties." ♦

College Highly Visible at Dental Schools Meeting

The American College of Prosthodontists was well represented at the 1994 meeting of the American Association of Dental Schools (AADS) in Seattle. In addition to participating in many of the educational programs at the meeting, several ACP members were installed as section officers. For the Fixed Prosthodontics Section: Dr. Joseph Cooney as Chair-Elect. For the Removable Prosthodontics Section: Dr. Ashok Soni as Chair, Dr. Donald Curtis as Chair-Elect, and Dr. James Clancy as Secretary. A new position, councilor, was created by the Council of Sections. The councilor votes as a delegate and provides guidance to the officers of the section. Drs. Robert Saporito and Arthur Nimmo were elected to three-year terms as councilors of the Fixed and Removable Prosthodontic Sections.

Sections meetings are an important component of the AADS annual meeting. Scientific presentations are given on current topics in dental education. Dr. Gary Goldstein presented "The Dentist and the Dental Laboratory: Examining the Gap Between What is Taught

and What is Practiced," which dealt with the predoctoral removable prosthodontic curriculum. Dr. William Kuebker addressed the issue of clinical competency and dental licensure in a special AADS/IADR symposium. Dr. Edwin McGlumphy, Jr., spoke on the teaching of implant dentistry at the Special Interest Group on Implant Dentistry and the Oral and Maxillofacial Surgery section meeting.

Abstracts of educational research or new programs were presented at the meeting and were authored or co-authored by the following ACP members: Drs. Jack Gerrow, Kevin Kopp, William Kuebker, and Robert Saporito. A faculty development workshop on clinical and preclinical evaluation was conducted by Dr. Gerrow.

The next AADS annual meeting will be held in San Antonio, Texas from March 11-14, 1995. ACP members seeking information concerning the meeting should contact: Ms. Christine Shattuck, American Association of Dental Schools, 1625 Massachusetts Avenue, NW, Suite 502, Washington, DC 20036. ♦

College Supports Prosthodontic Match Program

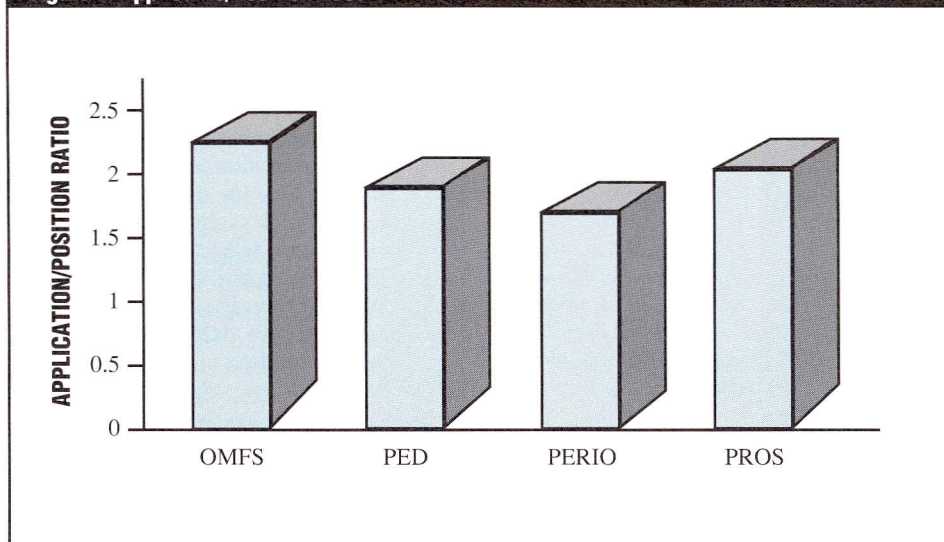
The National Matching Service (NMS) was used for the first time for admissions to graduate prosthodontic programs in 1993. The purpose of the Match program is to provide an equitable method for applicants to obtain a position in the program of their choice and for programs to fill vacancies with qualified applicants of their selection.

Candidates apply directly to programs and interview at the invitation of the programs. Applicants then rank programs in order of preference and programs likewise rank applicants. Rankings from candidates and participating programs are entered into a computer at NMS which then 'matches' candidate and program preferences and assigns each applicant to a specific program. Currently, the Match results are released to applicants and prosthodontic programs simultaneously in mid-December.

The Match has been used successfully by oral and maxillofacial surgery, GPR and AEGD programs since 1986. More recently, the specialties of pediatric dentistry and periodontics have participated in the Match. The American College of Prosthodontists has endorsed the Match and is a sponsoring organization.

Two major advantages of participation in the Match are the establishment of a uniform acceptance date for admissions and the increased visibility of the specialty of prosthodontics. An additional benefit is the availability of information concerning the applicant pool from statistics provided by NMS. During the first year of participation by prosthodontics, 25 out of 49 eligible programs participated. A total of 136 candidates applied to participating prosthodontic programs. This produced a ratio of approximately two

Figure 1 Applicants/Position 1993



applicants per position which was similar to other participating specialties (Figure 1). Fifty-two prosthodontic residency positions out of a possible 69 were filled through the Match.

Further analysis of results from the Match revealed a disproportionately high percentage of foreign graduates in the specialty of prosthodontics (close to 40%) when compared with other participating specialties (Figure 2).

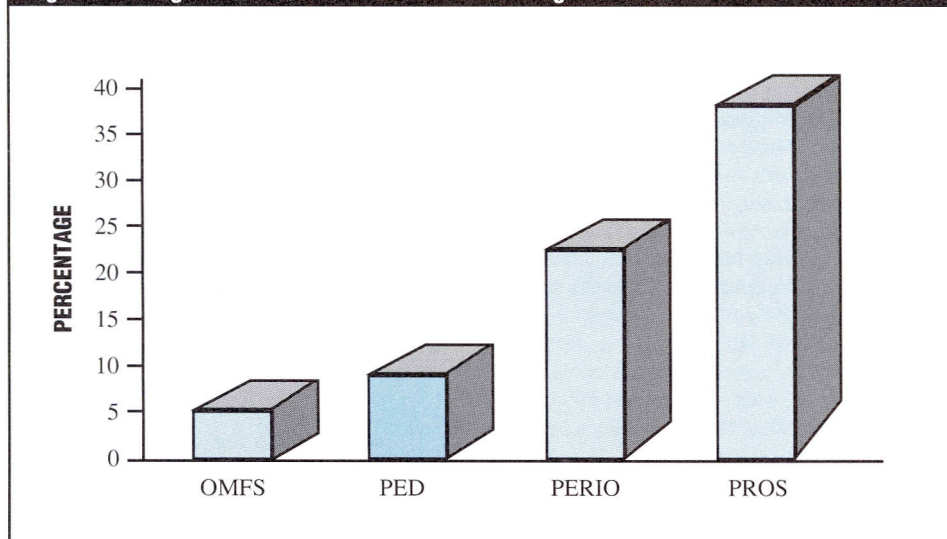
The inaugural year of prosthodontic participation in the Match was not without its problems. Six positions went unfilled because the program directors submitted no names for the positions. Three violations occurred in which an applicant was matched to a program but did not honor the match and instead chose to attend a non-participating prosthodontic program. Two of the three violators were graduates of foreign

dental schools. The ACP Board of Directors discussed the possibility of sanctions for Match violators at its June meeting.

Continued participation in the Match program will enhance the status and visibility of the specialty of prosthodontics. Increased program participation will make the system more effective. According to Dr. Steven A. Aquilino, Director of the prosthodontic specialty program at the University of Iowa and an active proponent of the Match, "It is essential to the health of our specialty that we all participate in the Match."

Additional information on the Match program is available from Ms. Kait Parkinson at NMS, phone: (416) 977-3431. ♦

Figure 2 Foreign Residents Matched to Graduate Programs - 1993



Data Summary - Match 93

Specialty	Applications/Positions
OMFS	2.28
PED	1.86
PERIO	1.67
PROS	2.02
Specialty	Foreign Applicants (%)
OMFS	5.14
PED	8.2
PERIO	22.12
PROS	38.46
Specialty	93 DDS Grads
OMFS	53.14
PED	61.48
PERIO	38.93
PROS	17.31

College Advocates Support for Prosthodontic Residencies

In the wake of the continued debate on national health care reform and its potential impact on financial support for graduate medical/dental education, the College has urged the American Association of Dental Schools (AADS) to join in supporting continued and expanded government funding of residency training in prosthodontics.

In a letter to AADS President Dr. Arthur A. Dugoni, ACP President Dr. Peter F. Johnson expressed concern that while the AADS has advocated support for general practice, pediatric and oral surgery residencies, the organization "has been remiss in not lobbying to seek support for other ADA-recognized specialty residency training programs."

He emphasized the need for advanced discipline-specific training indicating that "complex medical histories and complicated dental conditions will be most efficiently and predictably managed by a team of dental specialists."

Dr. Johnson also outlined the important and unique role of the specialty in overall dental care noting that "there are diagnostic and therapeutic services offered [by prosthodontists] that are not consistently available from any other source."

He further stressed the significance of access to quality dental care for patients. Citing existing shortages of prosthodontists in several states, Dr. Johnson concluded, "increasing access to the standard of care available to our country's population is of highest priority."

Dr. Johnson expressed the College's willingness to work with the AADS and related organizations to promote government support of prosthodontic residency training programs and to educate legislators and others about the unique role of prosthodontists in dental care. The College will maintain liaison activities with the AADS to ensure a proper level of input on issues affecting the specialty. ♦

Board Certification Proposed for Mentors

In January 1994, the Commission on Dental Accreditation for the ADA reviewed a proposed revised Standard 2 in the Standards for Advanced Specialty Education Programs. The proposed revision would require that program directors in the advanced specialty education programs in each of the eight recognized dental specialties be board certified in their specialties.

The proposed change is due in large part to the efforts of the American College of Prosthodontists. As the host of the Dental Specialty Group meetings during 1993, the College was instrumental in focusing the attention of other specialties and the Commission on this issue.

The revised Standard 2 was distributed to the communities of interest for review and comment and presented at an open hearing conducted in Seattle during the AADS 1994 annual meeting. The Commission will consider the standard and all comments on the proposed revision, written and oral, at its July 1994 meeting. ♦

OPEN Forum

I am hopeful that the American College of Prosthodontists will not ignore denturism. I did not spend two years in a residency program to be asked "Aren't you a denturist?"

I returned home to Oregon in 1985 after completing my prosthodontic residency in the Midwest. I wanted to learn about denturism in Oregon. I opened a Pandora's box.

Unsupervised independent practice of "denture technology" was approved by voters via the initiative process in 1978. There are roughly 120 denturists in Oregon. Many were grandfathered in by their years of "practical experience" (which might also be called practicing a part of dentistry without a license).

The intent of the statute appears to allow treatment only of totally edentulous individuals with complete dentures. This was expanded by some denturists to include implant and tooth supported overdentures. I questioned this expansion of "practice" and have received some support from the Oregon Dental Association. Support has been difficult because this is an ugly issue that most would rather ignore than address.

The fight to expand their scope of practice has led the denturists to the Oregon Board of Dentistry for support of their efforts.

The Board had to be convinced on several occasions that any expansion to include overdentures or removable partial dentures is NOT in the best interest of the public because it allows denturists to practice dentistry without a license.

The Oregon Denturist College is now undergoing revocation action by the state for alleged violation of state and Federal law. Have no fear, the denturist's lobbyist who is also a member of their Licensing Board (an apparent conflict of interest) is working to bring a Canadian program to Oregon.

Denturists are allowed in Oregon to bill insurance and to advertise as "denture specialists." Denturists have also been given the ability to diagnose via an endorsement that does not require a patient to be seen by a dentist prior to treatment.

Other states are facing legislation to allow denturism. The problems in Oregon hopefully will not be repeated elsewhere. (Maine did pass legislation that allows very limited and supervised functions for denturists.)

Catherine A. Lach, DMD
Portland, Oregon

Editor's note: Dr. Lach has undertaken what appears to be a lonely task in addressing the denturism issue in Oregon and has received national notoriety for her efforts including a recent write-up in the ADA News. This is an issue of critical importance to all prosthodontists who desire to maintain specialty status.

Open Forum is a method by which members of the College can submit views on any subject of current interest in prosthodontics. The ACP Messenger welcomes submissions from College members to Open Forum. Letters should be typed, double spaced, signed and not exceed 250 words. The ACP Messenger reserves the right to edit all communications. The views expressed are those of the designated author and do not necessarily reflect the opinion or official policy of the ACP. Please include your name and address with submissions and mail or FAX to:

Open Forum Section

c/o David R. Burns, DMD
Editor-in-Chief
The ACP Messenger
Medical College of Virginia
Virginia Commonwealth University
Box 980566, MCV Station
Richmond, Virginia 23298
FAX (804) 828-4913

New National Clearinghouse for Special Care Patients

The National Oral Health Information Clearinghouse (NOHIC) is a new initiative sponsored by the National Institute of Dental Research (NIDR). Many Americans have medical or disabling conditions that can compromise oral health. NOHIC is a resource for patients, health professionals, and the public seeking information on the oral health needs of these special care patients. It gathers and disseminates information from many sources, including voluntary health organizations, educational institutions, government agencies, and industry.

The clearinghouse defines special care patients as individuals with genetic disorders that compromise oral health. Some of these disorders include: cleft palate and other maxillofacial disorders, musculoskeletal disorders, Sjogrens's Syndrome, Ectodermal Dysplasia, Parkinson's Disease, Diabetes Mellitus and Paget Disease. Also included are patients whose medical treatment such as chemotherapy or radiation therapy causes oral problems and individuals with mental or physical disabilities that make good oral hygiene practices difficult.

NOHIC maintains an on-line database of materials on oral health and special care issues. The database includes reference citations and

abstracts as well as information on availability of a wide variety of educational materials including books, articles, fact sheets, pamphlets and audiovisuals. Standard and custom database searches can be conducted upon request.

NOHIC produces and distributes its own patient education materials including fact sheets and brochures. These include Chemotherapy and Oral Health, Radiation Therapy and Oral Health and TMD (Temporomandibular Disorders). The above items and others produced by NOHIC are available free of charge for quantities under 50 copies.

NOHIC will add interested individuals and organizations that desire to be added to its mailing list. NOHIC is also soliciting copies of oral health materials for special needs populations and information about pertinent upcoming conferences, seminars and meetings for inclusion in its database.

For more information call or write:

National Oral Health Information Clearinghouse

Box NOHIC
9000 Rockville Pike
Bethesda, MD 20892
(301) 402-7364

Young Dentist Conference Scheduled



Approximately 500 young dentists from across the country are expected to attend the Eighth National Conference on the Young Dentist to be held in Minneapolis, Minnesota August 18-20, 1994. The theme for the Conference is "Envisioning Tomorrow: Impacting Today." Presented by the American Dental Association's Committee on the New Dentist, the conference is partially funded by a grant from Chesebrough-Pond's USA Co.

An ADA/ACP co-sponsored seminar will feature Dr. Carl J. Drago speaking on "Prosthodontics in the General Practice." The College has agreed to provide partial financial support for the seminar. ACP Executive Director Dr. David Schwab will also address the group on "Creating Dental Chemistry: The Magic Formula."

Other featured speakers for the conference include ADA Executive Director Dr. John S. Zapp, ADA President Dr. James H. Gaines and ADA President-elect Dr. Richard D'Eustachio. ♦

Special Care Issues Conference Held

The Sixth National Conference of Special Care Issues in Dentistry was held April 15-17, 1994 in Chicago. The three-day meeting was sponsored by the Federation of Special Care Organizations in Dentistry and the ADA.

Keynote speakers included Dr. Richard W. D'Eustachio, President-elect of the ADA and Dr. Richard Haught, Chairman of the ADA's Council on Community Health, Hospital, Institutional and Medical Affairs. In addition to scientific sessions and table clinics, several presentations addressed the topic of National Health Care Reform and its potential impact on dentistry.

The Federation of Special Care Organizations in Dentistry is a coalition of three organizations: the American Association of Hospital Dentists, Academy of Dentistry for the Handicapped, and American Society for Geriatric Dentistry. Information about special care issues and future conferences can be obtained by contacting the Federation at: 211 E. Chicago Avenue, Chicago, IL 60611. ♦

Fifth Annual Comprehensive Review in Prosthodontics

The University of Michigan School of Dentistry announces its fifth annual program entitled "Comprehensive Review in Prosthodontics" scheduled for September 29 through October 1, 1994. The three-day conference is for prosthodontists and prosthodontic residents and will provide an intensive review of the biologic and clinical principles that form the foundation of prosthodontics.

A group of nationally renowned speakers will present material in an advanced education seminar format and will support their presentations by the literature whenever possible. A reading list will be provided for each presentation.

The conference will take place at the University of Michigan School of Dentistry in Ann Arbor. For further information contact:

Dr. Brien Lang or Dr. Emerson Robinson
Department of Prosthodontics
University of Michigan School of Dentistry
Ann Arbor, MI 48109-1078
(313) 763-5280 ♦

Mark Your Calendars for Future ACP Meetings

1994, November 3-5

Hyatt Regency, New Orleans, Louisiana

1995, October 20-22

Hyatt Regency Crystal City
Washington, D.C.

1996, October 3-6

Hyatt Regency Crown Center
Kansas City, Missouri

1997, November 6-8

Stouffer Resort, Orlando, Florida

New HIV Guide for Health Professionals

The U.S. Department of Health and Human Services recently released new guidelines to help dentists, physicians and other non-AIDS specialists diagnose and treat people with HIV. The guidelines were developed to assist health care practitioners with limited contact with HIV and AIDS infected individuals in providing improved care.

Early Evaluation and Management of HIV Infection, a 196-page document containing detailed guidelines, was compiled by a 19-member committee of doctors, nurses, researchers, social workers, HIV patients and others. The committee was convened by the Agency for Health Care Policy and Research, part of the U.S. Public Health Service.

Early Evaluation and Management of HIV Infection and an accompanying patient education booklet are available free of charge by calling 800-342-2437. Information is also available by FAX: 301-594-2800. ♦

Staff Member Graduates

Ms. Rhonda Slaughter, assistant staff member to Ms. Linda Wallenborn, Central Office Director, graduated on May 14, 1994 with a Bachelors degree in business administration from Southwest Texas State University.

Rhonda has worked part-time at the Central Office in San Antonio in numerous capacities since January, 1991. She managed some additional responsibilities while Linda was on maternity leave. Rhonda also attended the 1993 Annual Session in Palm Springs, California and assisted Linda with many aspects of the meeting.

According to Linda, "Rhonda has made my office much more organized and has kept the day-to-day activities running on schedule. She has definitely been an asset to the College." ♦

California Section Active

In an attempt to provide quality continuing education for specialists, the California Section of ACP and the California Society of Periodontists (CSP) held a joint dinner meeting at the Anaheim Marriott on Thursday, April 14, 1994. This landmark first meeting between the two groups is now planned as an annual event. With 75 attendees, this joint specialty meeting provided

companionship and interdisciplinary exchange of information. Equal numbers of periodontists and prosthodontists from northern and southern California were in attendance. Dr. Melvin Schwarz, periodontist from Torrance, CA, and Dr. Gary Laine, prosthodontist from Palo Alto, CA, spoke on issues related to the difficult periodontal-restorative patient who needs extensive implant, periodontal, and reconstructive treatment. This communication and education opportunity proved to be a valuable way to heighten inter-specialty relations.

On Tuesday, May 17, 1994 the Northern California Prosthodontics Conference and the California Section of the ACP held a joint dinner meeting to honor Dr. John B. Holmes and attend presentations by San Francisco graduate prosthodontic residents. The meeting was held at Fort Mason Officer's Club with 56 prosthodontists, guests and residents present. Dr. Holmes received an award for his dedication and contributions to dental education and to the specialty of prosthodontics.

Four quality presentations were made by the senior residents at UCSF and the SF-VA Medical Center. In July 1994 these programs will merge under the direction of Dr. Dennis Weir. Resident presentations included: Dr. Herman Dumbrigue, "Tooth-implant Interconnected Restorations"; Dr. James Preble, "Predicting Implant Failure, Current Research"; Dr. Ming Guang Yeh, "Literature Review of Implant Impressions"; and Dr. Paul Vartabedian, "Literature Review of Torque Applied to Implant Abutments and Retention Screws"

The California Section of the American College of Prosthodontists will hold its next meeting in San Francisco on Friday, August 19, 1994. ♦



The Massachusetts Section of the ACP sponsored a successful Spring event highlighted by a social hour and evening lecture. Dr. Richard Lazzara (center standing) presented a very useful and informative lecture about the Emergence Profile System. Several College members from other Sections were in attendance including: Dr. Pablo J. Cuevas, III, ACP Connecticut Section President and National Sections Committee Chair (standing right of center), and Dr. Keith J Ferro, ACP Connecticut Section Secretary (seated far right). The social hour offered an opportunity for graduate students from three local dental schools (Harvard, Tufts, and Boston University) to gather with active College members. Tufts hosted the event with the organizational help of Massachusetts Section officers: (seated left to right) Dr. George Kay, Past President; Dr. Nancy S. Arbree, President; (standing left to right) Dr. Louis Brown, Secretary; Dr. Jeffrey R. Dornbush, Editor; (standing far right) Dr. Elliot Kronsteina, Treasurer; and Dr. Berdj Kiladjan, Vice President (not pictured).

The ACP Messenger invites submissions from Sections on programs and activities of interest. Letters should be typed, double spaced and not exceed 250 words. The ACP Messenger reserves the right to edit communications for length, clarity and style. Please include a contact name, address and phone number with submissions and mail or FAX to:

Sections

c/o David R. Burns, DMD
Editor-in-Chief, The ACP Messenger
Medical College of Virginia
Box 980566, MCV Station
Richmond, Virginia 23298
FAX (804) 828-4913

Should the name of the specialty of prosthodontics be changed?

Having just read your inquiry regarding new names for our specialty, I can't resist throwing my two cents worth into the debate. I too am struck by the lack of conceptual understanding of prosthodontics among the lay public (let alone within dentistry), and appreciate the need to have a name that provides our patients with instant recognition and appreciation for the services we offer.

Therefore, I recommend we refer to our specialty as oral and maxillofacial rehabilitation. Some discussion and justification: First, just as the oral surgeons changed their name to more accurately reflect their expanding area of expertise, our specialty has expanded beyond the teeth and supporting tissues to include the entire maxillofacial region. Second, while we certainly restore teeth, ours is the specialty with the training, expertise and the credentials to go beyond the teeth and truly rehabilitate the oral and maxillofacial structures, and as such we should set ourselves apart from those who specialize in restorative dentistry.

Finally, and again following the lead of our oral and maxillofacial surgery colleagues, I would leave the term dentistry out of the name, since it may actually impede the understanding of the scope of our specialty. The fact that we are dentists is fundamental to our profession, and I believe our patients will intuitively understand that we are dentists when we describe ourselves as engaged in the specialty of oral and maxillofacial rehabilitation.

*Richard W. Toth, DDS, MS
Virginia Beach, Virginia*

I am in private practice and have been as a prosthodontist for 14 years. I can honestly say that the only patients who have ever come into my office, initially understanding the meaning of "prosthodontics" were those who had already been to other prosthodontists. I think it would be a significant enhancement to change the specialty name so the public can identify and find us.

I can't tell you how many times patients have told me that if they had understood what kind of dentist I was, they would have come much earlier. Patients who think they already know the meaning of prosthodontics identify it only with dentures.

My office receptionist, who has the responsibility for patient contact and therefore deals with the confusion over the word prosthodontics every day, claims that patients understand our specialty clearly when she

uses the words "replacement" or "prosthetic." She maintains that prosthetic is the key word to which patients connect, but further states that no patient relates the word prosthodontics with prosthetics. She also routinely explains to patients that we deal with cosmetic dentistry as part of restoring the mouth.

I think the name Prosthetic and Cosmetic Dentistry is the best replacement for our specialty.

*Tim R. Avedovech, DDS
Sun City, Arizona*

Concern has been expressed for many years regarding public awareness of the definition of a prosthodontist—less than five percent of the public knows what a prosthodontist is. As a possible solution, one of our options is to change the name of "prosthodontics" to "prosthetic dentistry."

Early this century, we were known as "prosthodontists." The original name of the Academy of Prosthodontics was the National Society of Denture Prosthetists. We can all be thankful this term is no longer used. But is "prosthodontist" any better? I submit that the term "prosthodontist" sounds just as strange to the public as "prosthetic" does to us.

The specialty of pediatric dentistry had a similar problem. Much of the public did not know what a pedodontist was and others thought a pedodontist had something to do with feet. The specialty name change of pedodontist to pediatric dentist was beneficial to that specialty and it set a precedent prosthodontists could follow.

The proposal to change the name of pedodontists was made by the ADA Councils on Dental Education and Judicial Affairs to the 1984 ADA House of Delegates at the request of the American Academy of Pediatric Dentistry. In the background statement, the Councils stated "... the term 'pedodontics' is poorly understood by the public...the designation 'pedodontics' alone does not clearly convey the nature of practice and services provided by members of the specialty. Both Councils concur that the designation 'pediatric dentistry' would better communicate the nature of services..."

Try it out. The next time you are asked your vocation—say you are a specialist in prosthetic dentistry instead of prosthodontist. Take note if the response is more dignified.

*David W. Eggleston, DDS
Newport Beach, California*

I believe the name prosthodontics is most representative for the future of our specialty.

The public has learned through education and time, what ophthalmology, gynecology, dermatology, orthodontics and endodontics represent. These words are no less complicated than the word prosthodontics.

Prosthodontics can accomplish the same goal.

I educate my patients daily as to what a prosthodontist is and also educate both medical and dental specialists and general practitioners. I consider this a challenge, but one that can be won with diligence and proper education.

This education would be no easier if our name was "prosthetic dentist" or "restorative dentist." All general dentists can legally say they are prosthetic or restorative dentists at present. What kind of a message would we be sending organizations like the Academy of General Dentistry about our specialty? Legally, this could be a nightmare with possible terminology "turf battles" in each state. Prosthodontics has no medical specialty of similar name to be confused with as pedodontics had with pediatrics.

I believe the public expects medical and dental specialists to have names that connote care advanced and separate from a general practitioner. The word prosthodontics fulfills that requirement.

I hope future efforts go towards increasing the public's knowledge of our specialty, and not towards confusing the level of recognition we now have attained.

*Larry M. Over, DMD, MSD
Eugene, Oregon*

In 1992 the American College of Prosthodontists was designated the parent organization of the specialty and the sponsor of the Board. To some extent this was due to the tremendous increase in the number of prosthodontists in the past 10-15 years. While in 1979 there were 745 prosthodontists in the United States, in 1991 there were 3,306 prosthodontists. This represents a 344% increase, and indicates that prosthodontics is the fastest growing dental specialty in the country.

Considering that in 1979 the ADA defined a prosthodontist as a dentist who fabricates complete and partial dentures, in 1993 prosthodontists are now recognized as specialists who restore and maintain oral function, comfort, appearance and health of the patient by the restoration of natural teeth and/or the replacement of missing teeth and contiguous oral and maxillofacial tissues with

A comprehensive continuing education program in prosthodontics and related disciplines

artificial substitutes. We've made great strides in less than 15 years.

Now that the FPO is dissolved, I suggest that the College take it a step at a time to resolve the important issues such as supervision of the discipline by creation of the Forum, increasing market share and exploring new membership categories.

The College has always been proactive. Let's not become reactive to a change of name of the specialty. If the College wants a change of name for the specialty, it must demonstrate that the name proposed will be more understandable to the public, and this has not yet been done.

We're proud to be prosthodontists, entrepreneurs who by virtue of our additional education perform the vast amount of research in our specialty, provide academicians who train specialists in our institutions, have a command of the prosthodontic literature, have the skills to treat patients who require management of behavioral problems, and can perform multidisciplinary patient care with other specialists. When necessary, we are able to define what a prosthodontist is, and as we increase in numbers, the need to define our role will diminish. I have little desire to be lumped into a category of general practitioners who practice prosthetic dentistry.

*Howard M. Landesman, DDS, MEd
Los Angeles, California*

Scholarship Applications Available

Application forms are available for first-year students in accredited advanced specialty education programs in prosthodontics who wish to apply for scholarships of \$2,500 each. The scholarship program is administered by the American College of Prosthodontists Education Foundation.

Now in its fourth year, the ACPEF scholarship program awards six scholarships to outstanding first-year graduate students based on their predoctoral academic achievements.

Scholarship forms may be obtained by writing to: ACPEF Scholarships, 1777 N. E. Loop 410, Suite 904, San Antonio, TX 78217.

The deadline for applications and all supporting materials is September 30, 1994. Winners will be announced at the ACP annual session in New Orleans. ♦

AMERICAN COLLEGE OF PROSTHODONTISTS



IN NEW ORLEANS
ANNUAL SESSION NOVEMBER 3 - 5

Leading speakers on:

- Fixed and Removable Prosthodontics
- Periodontics
- Denture Prosthodontics
- Dental Materials
- Ceramics
- Implants
- Practice Management

Plus:

A 60-booth exhibition of the latest in dental products and services.

This program is perfect for:

- general dentists
- dental specialists
- dental staff members
- dental technicians

An exciting array of social events rounds out this outstanding program

Examination for Parts 2-5

The summer examination, Parts 2-5, scheduled for June 19-24, 1994 in Atlanta, Georgia will have 28 candidates seeking Board certification. This number of candidates has made it necessary for the Board to divide the group into two sections to accommodate everyone. The Board emphasized however, that this is not a maximum number of candidates that can be examined. "We would like to encourage all educationally qualified prosthodontists to seek certification," said Dr. William D. Culpepper, Executive Director of the ABP. Correspondence and all requests for applications and information should be directed to Dr. Culpepper. As Executive Director of the ABP, Dr. Culpepper is solely responsible for this process and correspondence through Board members only results in delays in responding to requests. Please note Dr. Culpepper's correct address: Dr. William D. Culpepper, Executive Director, American Board of Prosthodontics, 706 Cumberland Circle, NW, Atlanta, GA 31106. ♦

Directory Assistance

There are currently 923 Diplomates listed in the directory. Of this number 746 are active and 177 are life members. Of the active Diplomates, 130 are listed as serving in the military.

If a listing in the December directory, published in the Journal of Prosthodontics, the Journal of Prosthetic Dentistry, and the International Journal of Prosthodontics is incorrect, please advise the Executive Director of the Board so corrections can be made. Address changes previously received since publication have been duly recorded. ♦

Board Election Procedure Changes

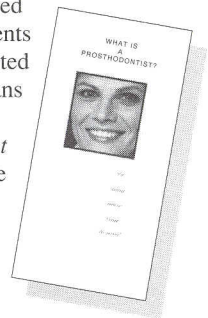
Changes in the election process for membership on the Board have been made. The schedule for balloting will be moved nearer to the time the elected individual will begin service on the Board. All Diplomates including active and life members are eligible to vote, and it is important that Diplomates participate in this process. ♦

What is a Prosthodontist?

Every prosthodontist has been asked this question. First from family and friends, then from dental school classmates, and finally from patients.

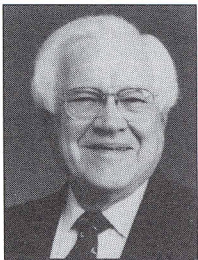
What is a prosthodontist?

The College can help you answer this question through a new, attractive brochure. Written in layman's language, the brochure presents a brief overview of the services prosthodontists provide. The brochure emphasizes that prosthodontics is one of only eight specialties recognized by the American Dental Association. The brochure can be included in a new patient welcome packet, placed in the reception area for patients to take with them, or distributed to other dentists and physicians who refer to prosthodontists. For a free sample of the *What is a Prosthodontist?* brochure and an order form, contact the Central Office at 1-210-829-7236. ♦



Members in the News

Rudd Presides Over APS



Kenneth D. Rudd, DDS

Dr. Kenneth D. Rudd, Professor Emeritus, University of Texas Health Sciences Center at San Antonio, was installed as President of the American Prosthodontic Society (APS) on February 19, 1994 in Chicago. He succeeds Dr. Alan C. Keyes and will preside over the organization's next scientific meeting in San Antonio, Texas, November 11-12, 1994. Other recently installed APS officers include: Dr. George E. Smutko, President-elect and Dr. Charles C. Swoope, Vice President. Drs. Verdi F. Carsten and Joseph Grasso were elected to the Executive Council of the organization.

Among his numerous contributions to prosthodontics, Dr. Rudd is a founding member and past president of the American College of Prosthodontists. Additionally he is a Diplomate and Past President of the American Board of Prosthodontics and Past President of the Academy of Prosthodontics and the Federation of Prosthodontic Organizations. The FPO recently presented Dr. Rudd with the 1993 Carl O. Boucher Distinguished Service Award.

After serving for many years as Associate Dean for Continuing Education and Professor of Prosthodontics in San Antonio, Dr. Rudd was named Professor Emeritus for distinguished and honorable service, outstanding leadership and excellence in contributions to prosthodontics and continuing dental education. ♦

Nine Named AO Fellows

Nine members of The American College of Prosthodontists were named Fellows of the Academy of Osseointegration during its annual scientific session in Orlando. Fellowship was bestowed on 26 academy members in recognition of contributions to the organization and the advancement of osseointegration.

The following College members achieved Fellow status in the Academy: Drs. Thomas J. Balshi, Gerald Barrack, J. Crystal Baxter, James H. Doundoulakis, Gerald N. Graser, Richard Hesby, Abraham Ingber, Stephen M. Parel, and Daniel Y. Sullivan.

Fellowship in the Academy of Osseointegration is achieved principally by active involvement and service in the organization over a period of several years. For further information about the AO Fellowship program contact: Academy of Osseointegration, 401 N. Michigan Avenue, Chicago, IL 60611. ♦

Meetings and Conferences Calendar

Annual Scientific Sessions of Dental Specialty Organizations

August 2-5, 1994

American Academy of Esthetic Dentistry, Maui, HI
Contact: Dr. Edwin S. Rosenberg
1500 Locust St., #1408, Philadelphia, PA 19102

September 7-9, 1994

**European Prosthodontic Association
18th Annual Conference, Istanbul, Turkey**
Contact: TUYAP Congress Organization and Tourism, Inc.
Gazeteciler Mah. Saglam Fikir Sok. No. 21/2
80300 Esentepe/Istanbul TURKEY

September 23-25, 1994

**Canadian Academy of Restorative Dentistry and
Prosthodontics, Banff, Alberta, Canada**
Contact: Dr. Ed McIntyre
68 Meadowlark Park Shopping Center
Edmonton, Alberta, Canada T5R 5W9

**September 30-
October 2, 1994**

**International Education Congress of Dental Technology,
Tarrytown, NY**
Contact: International Education Congress
of Dental Technology
42-01 215th Place, Bayside, NY 11361

October 5-9, 1994

American Academy of Implant Dentistry, New Orleans, LA
Contact: Dr. Perry Bingham
80 Doctors Park Dr., Santa Rosa, CA 95495

October 22-25, 1994

American Dental Association, New Orleans, LA
Contact: American Dental Association
211 E. Chicago Ave., Chicago, IL 60611

**October 31-
November 2, 1994**

**American Academy of Maxillofacial Prosthetics,
New Orleans, LA**
Contact: Dr. Carl J. Andres
Indiana University School of Dentistry
1121 Michigan, Indianapolis, IN 46202

November 3-5, 1994

American College of Prosthodontists, New Orleans, LA
Contact: Linda Wallenborn
ACP, 1777 N.E. Loop 410, Suite 904, San Antonio, TX 78217

December 1-2, 1994

**Greater New York Academy of Prosthodontics,
New York, NY**
Contact: Dr. Robert Schweitzer
133 E. 58th St., Suite 803, New York, NY 10022

February 24-25, 1995

American Academy of Fixed Prosthodontics, Chicago, IL
Contact: Dr. Robert Staffanou
3302 Gaston Ave., Dallas, TX 75246

February 24-25, 1995

American Prosthodontic Society, Chicago, IL
Contact: APS
919 N Michigan Avenue, Chicago, IL 60611

March 11-14, 1995

**American Association of Dental Schools,
San Antonio, TX**
Contact: Ms. Christine Shattuck, AADS
1625 Massachusetts Avenue N.W. Suite 502
Washington DC 20036

September 21-24, 1994

The 80th Annual Meeting of the
**American Academy of
Periodontology**, San Francisco, CA.
Contact: Peggy Hoyle, 737 North
Michigan Avenue, Suite 800, Chicago,
IL 60611 (312) 787-5518

September 28-October 2, 1994

76th Annual Meeting of the **American
Association of Oral and Maxillofacial
Surgeons**, Denver, CO. Contact: Louise
Pochelski, Associate Director Meetings
and Conferences, AAOMS, 9700 West
Bryn Mawr Avenue, Rosemont, IL
60018 (708) 678-6200.

October 14-17, 1994

**American Association of Public
Health Dentistry Annual Meeting**,
New Orleans, LA. Contact: Helen
Doherty, 10619 Jousting Lane,
Richmond, VA 23235 (804) 272-8344

November 3-5, 1994

**American College of Prosthodontists
Annual Meeting**, New Orleans, LA.
Contact: Linda Wallenborn, Central
Office Director ACP, 1777 N.E. Loop
410, Suite 904, San Antonio, TX 78217
(210) 829-7236

May 5-10, 1995

Annual Session of the **American
Academy of Oral Pathology**,
Colorado Springs, CO. Contact: Leslie
Davis, Executive Secretary AAOP,
44 Verdin Drive, New City NY 10956
(914) 639-1166

May 10-14, 1995

**American Association of Endodontists
Annual Session**, Orlando, FL.
Contact: Letty Catrambone, Program
and Exhibits Coordinator AAE,
211 East Chicago Avenue, Suite 1501,
Chicago, IL 60611 (312) 266-7255

May 12-17, 1995

95th Annual Session of the **American
Association of Orthodontists**,
San Francisco, CA. Contact: Hugh
Whaley, 401 North Lindbergh,
St. Louis, MO 63141 (314) 993-1700

May 25-30, 1995

48th Annual Session of the **American
Academy of Pediatric Dentistry**, San
Francisco, CA. Contact: Dr. John A.
Bogert, Executive Director, AAPD,
Suite 1036, 211 East Chicago Avenue,
Chicago, IL 60611 (312) 337-2169

ACADEMIC OPPORTUNITIES

North Carolina- The University of North Carolina School of Dentistry seeks to fill a full-time, clinical track position at the Associate Professor level in its Department of Prosthodontics, effective 1 January 1995. Specific responsibilities will focus on pre-clinical and clinical instruction in both fixed and removable prosthodontics. Candidates should possess a DDS or equivalent degree, advanced training in prosthodontics, board eligibility or certification, and teaching experience in prosthodontics. Scholarly activity and service is expected. Intramural Dental Faculty Practice opportunity available. Salary is commensurate with training and experience. Submit curriculum vitae and the names of four persons who could serve as references to Dr. David A. Felton, Chair, Department of Prosthodontics, UNC School of Dentistry, Room 302 Brauer Hall, Campus Box 7450, Chapel Hill, NC 27599-7450. Preference will be given to candidates who apply before 1 August 1994. The University of North Carolina is an Equal Opportunity/ Affirmative Action Employer. Minorities and women are encouraged to apply.

Practice Opportunities

Colorado- Busy quality oriented prosthodontic practice in Colorado Springs. Beautiful office collecting \$400,000 per year with 50% overhead. Self-contained lab and over \$400,000 in accepted planned treatment for new practitioner. Call Professional Marketing and Appraisal: (303) 526-0448.

Baltimore, Maryland Metro Area- Board certified or qualified prosthodontist needed for combination private and hospital practice. Maxillofacial prosthodontic training highly desirable. All aspects of specialty care including implantology involved. Applicant should be team oriented and demonstrate excellent interpersonal skills. Practice building talents essential. Part ownership potential. Please reply to Box 100, American College of Prosthodontists Central Office, 1777 N.E. Loop 410, Suite 904, San Antonio, TX 78217.

FOR SALE

Journal of Prosthodontic Dentistry- Unbound single issues of the JPD, 1959-1992 for sale as a set only. Very good condition. Reasonably priced. Call (804) 460-1660.

PRACTICE OPPORTUNITY WANTED

Board eligible prosthodontist completing maxillofacial prosthetic fellowship seeking partnership or buy-in. Experience with numerous implant systems. Please contact ACP Box L, 1777 N.E. Loop 410, Suite 904, San Antonio, TX 78217

ADVERTISING POLICY

Issue Date	Closing Date
April	March 1
July	June 1
September	August 1
January	December 1

Classified advertisements for The ACP Messenger should be sent to the ACP Central Office, 1777 N.E. Loop 410, Suite 904, San Antonio, TX 78217 or FAX (210) 821-6155. A rate of \$35 for the first ten lines and \$5 for each additional line, with a minimum total of \$35, will be charged for ad placement. Payment must be received with the advertisement.

To ensure consistency in style, advertisements will be subject to editing by the Board. The ACP reserves the right to decline or withdraw advertisements at its discretion.

Published and Computer Based References Available

Please complete the form below and mail with your check to: American College of Prosthodontists, 1777 N. E. Loop 410, Suite 904, San Antonio, TX 78217.

Name: _____

Address: _____

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(Members: \$25; Non-Members: \$35)
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(Members: \$25; Non-Members: \$35)
- _____ 3. **CLASSIC PROSTHODONTIC ARTICLES VOLUME III**
(Members: \$25; Non-Members: \$35)
- _____ 4. **STUDY GUIDE FOR CERTIFICATION**
1992 Edition (New Format) (Members: \$30; Non-Members: \$45)
- _____ 5. **INDEX TO THE JOURNAL OF PROSTHETIC DENTISTRY**
(Bibliography spans 1960-1992) 2 binders
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- _____ 14. **Electronic Prosthodontic Literature Database with PROCITE 2.1.1 @ bibliographic searching program** Includes: Prosthodontics literature 1980-1992; Implant literature 1966-1992; Esthetics literature 1966-1992. Available on 3.5 inch HD disk; 29MB hard disk space necessary. Specify PC (DOS 5.0 or higher required) or MAC version (Members: \$75; Non-Members: \$125)