

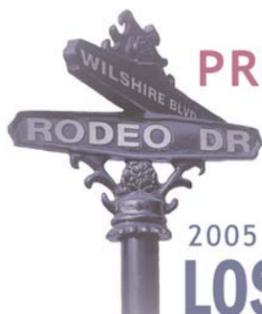
New Horizons of Prosthodontics at Annual Session in Los Angeles

Join colleagues and friends in Los Angeles for the ACP 35th Annual Session **October 26-29**. This year's program "Prosthodontics: The New Horizons" retrospectively assesses how we reached our present station and examines what is in store in the near and extended future. This program will begin to examine controversial and competing perspectives that may seem unrealistic upon first glimpse, but need to be addressed under the scrutiny of science.

Topics include:

- Computer-based technology in prosthodontics.
- Management of patients with special needs.
- Blending engineering, technology and science in the future of prosthodontics.

This program emphasizes the necessary collaboration and integration of perspectives by initiating our first ever Science and Solutions session – an



PROSTHODONTICS: THE NEW HORIZONS

2005 ACP ANNUAL SESSION
LOS ANGELES

opportunity to hear a short presentation about recent scientific investigations and clinical innovation – and the Technician's session delving into new applications of dental technology and techniques.

By popular demand, we continue to offer the implant surgical training course, Board preparation course, writers' workshop, educators' mentors and predoctoral educators' workshop and classification workshop. In addition to the regular offering of the prosthodontic assistant's workshop (eligible for prosthodontic assistant award credit)

we are offering a second afternoon session (offered once at 1pm and duplicated at 3pm) exploring treatment options for pain associated with posture.

In addition to the wide variety of educational opportunities and professional development, our 2005 Annual Session locale – exciting Los Angeles – offers a variety of dining, shopping and entertainment options for both business and pleasure.

From Rodeo Drive to the Farmer's Market, Fox Studios to Mann's (Grauman) Chinese Theatre, Los Angeles and the Westin Century Plaza Hotel and Spa, hosts of the 2005 ACP Annual Session, feature environments to inspire and relax, savor and indulge.

Plan your Annual Session experience today; see the enclosed pre-registration brochure. Online registration opens June 15th at www.prosthodontics.org/annual.

PRESIDENT'S MESSAGE

Make it happen – 1K in LA

During the last several months, I've been traveling around the country, talking with our members. It's exciting how well our members are doing regardless of where they work – in private practice, government, or academia. Even more rewarding is seeing that they're happy and enjoying what they're doing.

I encouraged everyone I met with to come to our annual fall session in Los Angeles. The scientific program will focus on the needs of today's and tomorrow's prosthodontists and laboratory technicians, and we will have speakers whose names and reputations you're sure to recognize, presenters who are new on the scene, and increased opportunities for members to present poster and oral sessions. Our social program takes advantage of the unique character of the LA area – Beverly Hills, movie studios, and glitzy Hollywood.

We need to gather and celebrate what distinguishes us. We're not just a group of dentists pulled together by a technique, gadget, or fad. We're advanced trained specialists in prosthetic dentistry – professional colleagues – and that's what makes our meetings so rejuvenating.

Beyond the formal agenda, some of the most memorable conversations take place between sessions and at the end of each day. These are great times to pick up tips for handling patients or tricky procedures. Conversations in the hall after a presentation can take the topic from a one-way presentation to a rousing discussion of various points of view. You



Dr. Patrick Lloyd
ACP President

might hear about a new product, an up-and-coming consulting firm, a new idea for financial planning, or a prosthodontist looking for a partner.

You will see colleagues, people you've trained, practiced with, or taken your boards with. Some we see only every four or five years, so it takes a while to catch up on news. Others we see year after year, so we can pick up right where we left off. It's a great feeling that reinforces our identities as caring professionals with a common field of interest, shared history, and concern for one another.

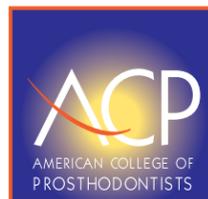
We talk about professional topics – implant systems, labs, or patient referral patterns. We also pass on personal news – new children since the last meeting, a progress report on a recent marriage in the family, a recap of an exotic vacation.

Something strange happens, too. Some of the best conversations I have with prosthodontists I see almost every week take place when we're a thousand miles from home, sitting in a hotel lobby, or lounging at poolside. The distractions of a busy office or congested schedule temporarily disappear, and we have time and space for meaningful conversations on almost any topic.

That's magic. So get out your calendar and mark the dates – October 26-29. Be a part of the magic, help us get a thousand members in LA, and make this a meeting to remember.

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EXECUTIVE DIRECTOR'S MESSAGE



Mr. Edward J. Cronin, Jr.
ACP Executive Director

The *Journal of Prosthodontics*, the official journal of the American College of Prosthodontists, is an incredible professional resource for our members. The journal serves both researchers and practicing clinicians by providing a forum for the presentation and discussion of evidence-based prosthodontic research, techniques, and procedures. It is unique in that it is dedicated exclusively to addressing the specific questions and topics that are of the most interest to prosthodontic specialists. In addition to the latest scientific research, the journal includes reports of innovative techniques, reviews of new instrumentation and products, new uses for existing material, new instructional methodologies, work in progress and practice management issues, instructive case reports, and announcements of importance to the prosthodontic community.

In 2004, we welcomed a new editor, David Felton, to oversee some important improvements that are making the *Journal of Prosthodontics* an even more valuable member benefit. In addition to our member subscribers, the journal is now available electronically to more than 2500 institutions, significantly increasing the number of students, researchers, and clinicians who can access the journal's content regularly. It is our belief that its greater availability will result in the *Journal of Prosthodontics* playing an increasingly vital role in advancing scholarship and research in the field. We've also improved the journal's international exposure with a strong presence at over two dozen conferences around the world. As a result of all of these changes, the journal increasingly attracts papers from the best researchers and clinicians in the field today.

Since our members are the heart of our organization, it is our sincere desire to make certain that College members have the opportunity to have their best papers featured prominently in the journal. To make the submission process as fast and easy as possible, we encourage you to take advantage of our new online submission feature at <http://me.manuscriptcentral.com/jopr>. Once there, simply create an account and upload the body of your manuscript. You will not need to create a title page, as the system will ask for title page information. You will also be able to upload any digital figures associated with the manuscript. If you submit your manuscript online there is no need to send a hard copy to the editorial office. From the online site you will be able to track the progress of your manuscript through the peer review process. A *Users Guide* and online tutorial are available on the site, as are all *Journal of Prosthodontics* forms and instructions. Best of all, online submission and peer review can significantly shorten the amount of time it takes to see your article in print.

If you haven't done so recently, make sure you take advantage of your membership benefits by checking out the latest issue of the journal online at www.prosthodontics.org (login to the members-only section, click "Journal" from the left-side menu). We know that you'll be as excited about these changes as we are, and we look forward to seeing many more articles by our members featured in the journal this year.

ACP to Redevelop Web site

Based on member feedback, the ACP is proud to announce the launch of an extensive project to redevelop the entire ACP Web site. This project started as a result from our sponsored search engine link advertising campaign. In order to increase one's ranking in search engine results listings, Web developers employ certain techniques and practices called search engine optimization strategies. An audit of the consumer portion of our Web site confirmed we needed to rewrite the consumer section to improve our search result ranking. The rewrite included rewriting content with a clearer topic on each page, improving metadata (hidden information in a page's coding that tells search engines about the page's content) and improving functionality and appearance.

After some discussion within our public and professional relations division and the Board and a review of last year's membership survey results, leaders opted to make the most of the resources allocated for the consumer redevelopment and put them toward a revision of the entire Web site at once. "The Web site is one of our most important communications vehicles, and we should take every opportunity to maximize its usefulness," commented Dr. Todd Lerner, chair of the public relations committee. Leaders' resolve resulted in an extensive request for proposal sent to a dozen vendors and consultants experienced in developing dynamic association Web sites driven and supported by our membership database.

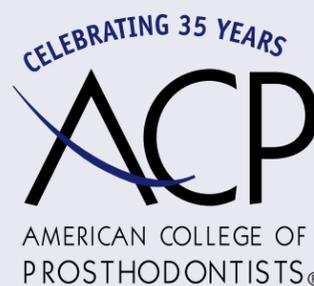
While specific features and upgrades are still

being determined, the project will include a complete overhaul of the ACP Web site including a revamped look and a more user-friendly experience. Goals of the project include improved navigation making information easier to find, enhanced features such as the *find a prosthodontist* and member directories and improved accessibility making all information available to all visitors.

In addition, the new site will fully integrate with the ACP membership database allowing members to customize their experience and update their information instantly. The new site will also have an improved state sections area giving individual sections more opportunities to promote activities, events, and news. The new site will also support an improved Dental Technician's Alliance area supporting increased communication among technicians and prosthodontists.

The end results for these developments are better, more targeted search engine results, increased traffic and patient referrals and a better experience for all visitors – consumers, members and professionals alike.

Staff and leaders are working hard to provide a system for helping current and prospective patients learn about prosthodontists, but we need your help providing accurate and up-to-date information. If you are interested in helping to provide information for consumer content – including basic information about diagnosis and procedures and before & after images, please contact the ACP communications manager, Kirsten Ahlen, at kahlen@prosthodontics.org or (312) 573-1260.



At Your Service...

For questions regarding your membership, ACP programs and events or general inquiries, please contact the ACP headquarters at 312-573-1260; fax: 312-573-1257.

Mr. Edward Cronin, Executive Director – ext. 230 or ecronin@prosthodontics.org
Management of overall College and Foundation operations.

Mr. Kevin Fitzpatrick, Associate Executive Director – ext. 222 or kfitzpatrick@prosthodontics.org
Back-up support to the executive director with overall operations of the College. Management of Annual Session and other College meetings.

Ms. Kirsten Ahlen, Communications Manager – ext. 227 or kahlen@prosthodontics.org
ACP marketing materials and products, media and public relations, *Messenger* newsletter, Web site, and other College communications.

Ms. Elizabeth "Leesa" Kuo, Continuing Education Manager – ext. 224 or ekuo@prosthodontics.org
Continuing education and Annual Session exhibits.

Mr. Burt Green, Finance & Administration Manager – ext. 228 or bgreen@prosthodontics.org
Financial and account payable/receivable issues.

Mr. Ryan Detwiler, Membership Services Coordinator – ext. 225 or rdetwiler@prosthodontics.org
Dues, benefits, state sections, application processing, database administration and any membership-related inquiries.

Ms. Robin Swartz-Groholski, Executive Assistant – ext. 229 or rschwartz@prosthodontics.org
Board of Directors, House of Delegates, program directors, and allied organizations. Executive assistant to the executive director.

Ms. Cassandra Curtis, Administrative Coordinator – ext. 0 or ccurtis@prosthodontics.org
Receptionist and administrative support for all College departments and staff.

Ms. Pamela Insley Krueger, Director of Development, ACP Education Foundation – ext. 223 or foundation@prosthodontics.org
Information about ACPEF programs and developments.

Denturism Bill Defeated in Minnesota...Again

Contributed by Patricia Glasrud, MPH

For the third year in a row, a legislative bill that would allow the independent practice of denturism in Minnesota has been introduced and, so far, defeated. This legislation is primarily due to the persistent, well-meaning (though ill-informed) efforts of a single senior citizen. Seniors believe they will be able to receive dentures at a much lower fee from denturists than from dentists, despite the 1997 article from the *Journal of the Canadian Dental Association* which provides evidence to the contrary. The Minnesota Dental Association has been able to defeat these bills every year by pointing out that patients would be placed at risk of harm – both from an oral health standpoint as well as financially – if denturism were legalized.

When the topic first surfaced in the 2003 legislature, Minnesota dentists realized they had much to learn about how denturism had progressed in the six other states where it has been legalized. In February 2004, the MDA hosted an objective, half-day seminar featuring speakers in opposition to and in support of denturism. Practicing denturists from Maine suggested that rather than allow denturists to practice illegally, perhaps it would be in the best interests of the public to create laws governing such practice. Counter-arguments were

heard from a prosthodontist, an oral surgeon and an attorney, among others, emphasizing patient safety, scope of practice issues and dentists' liability.

The 2004 bill was markedly different from the 2003 version, but still contained serious shortcomings. And, the 2005 bill is virtually identical to last year's proposal. To legislators and the lay public, the bill would appear to "cover all the bases," so it became imperative for opponents to point out the gaping holes. For instance, the bill includes an educational requirement, but without appropriately accredited educational institutions in the United States that provide "denturist training," that requirement becomes impossible.

The bill requires the patient to get a "certificate of oral health" either from a dentist or a physician prior to receiving services from a denturist. To patients and legislators, that sounds like an adequate measure to protect patients' well-being. But typically, physicians are not experts when it comes to diagnosis and treatment planning in the oral cavity, to say nothing of not being skilled at determining a patient's suitability for an oral prosthesis.

During the current legislative session, Minnesota had the distinct privilege of listening to testimony from ACP president, Dr. Patrick Lloyd, who is now dean of the University of Minnesota

School of Dentistry. He offered compelling arguments in strong opposition to the bill, articulating patient safety concerns that no lay person would likely have known about. Legislators listened intently when he said, "...the lower jaw...shrinks faster than any bone in the body when the teeth are removed, making it exquisitely difficult to manage." At the end of the hearing, the legislators voiced a resounding "NO!" vote defeating the bill.

The collaborative efforts of the Minnesota Dental Association, the Board of Dentistry and the University of Minnesota School of Dentistry were necessary to defeat this legislation. Testimony from all three entities addressed similar themes of greatly heightened patient risks, excessive regulatory costs, and the lack of appropriate educational standards and accredited programs. Whenever legislation like this is introduced, a successful strategy should include an understanding of the views of those who *want* the bill to pass. Counter-arguments can be constructed based on facts and the use of compelling, real-life anecdotes. Lawmakers—just like patients—can be confused or overwhelmed with dental jargon, so knowledgeable dental experts need to present concise, respectful testimony in lay terms, making patient safety and well-being the paramount concern.

PR 101

Using Public Relations to Elevate Your Practice and Prosthodontics in Your Community

The term "public relations" or "PR" means different things to different people. For some, PR is associated with "spin control" in times of crisis, such as the recent Martha Stewart situation. For others, good PR focuses on community relations efforts, such as a charity event or community volunteer effort by a local corporation.

In reality, there are several types of public relations, including – but not limited to – the examples above. The American College of Prosthodontists uses public relations to help the public understand the benefits of prosthodontics and quality dental care. This type of PR benefits both prosthodontists and consumers, encouraging an increased number of people to seek the care of a specialist for their dental needs.

The ACP works to reach national and local media outlets with information about prosthodontics, contacting reporters and share information about the industry and encourage them to write stories about prosthodontists.

Beginning this spring, the ACP is approaching hard-to-reach reporters with national and major market media outlets, informing them about our industry (see PR Update on page 9.) In addition, we are distributing a series of syndicated news releases called Mat releases to community newspapers. Mat releases are a cost-effective method of reaching nearly every newspaper in the country. They are mailed and posted online for editors. The releases make it simple for editors to publish information in their newspapers thousands of community newspapers around the nation.

While the Mat release is not a direct advertisement, its benefits far outweigh a traditional ad. When consumers view advertising, their guard is often raised. They know they are being "sold" a product or service. However, a news story – as displayed in a Mat release – provides beneficial information in a straightforward format. It encourages consumers to contact a local prosthodontist for more information, establishing you as a resource in your local community.

So, how can you help? A Mat release, such as those provided by the ACP, provides a perfect opportunity for you to introduce yourself as a prosthodontist to your local community newspaper. A community newspaper is a smaller paper

that is usually printed on a weekly basis, targeting a rural or suburban audience. While the circulation is smaller than that of major dailies, the readers of community newspapers are extremely loyal. They often view their community newspaper with more credibility than a major daily paper, because it is produced by local journalists who understand their neighborhood.

Because staffs of community newspapers are smaller than those of larger ones, they are always looking for positive stories and consumer advice from locals. This is a great doorway to introduce yourself as a prosthodontist and an expert in the field. Look up the phone number of your local community newspaper editor either in a staff directory in the newspaper or online and set up a meeting to introduce yourself. Let the editor know that you are a prosthodontist in the area and want to give consumers some advice on how to achieve a healthier, better looking smile and address reader's dental needs.

While the ACP will be sending out more than 8,500 Mat releases, take a copy along with you to personally give to the editor. Or, better yet, invite an editor or reporter to your office, demonstrating some of the unique techniques you use and giving the editor a glimpse into your patient's experiences in your office.

In order to obtain a copy of the Mat release, contact the ACP or go to www.prosthodontics.org (member's only section). Then, you can make multiple copies and distribute the releases to anyone in your area – community newspapers, organizations, or even your patients.

Though public relations may be associated with celebrity spin or damage control, it is much more comprehensive. PR can allow you to reach your community with positive advice, elevating your profile and building a solid reputation for prosthodontics.

Council Invites ABP Examiner Nominations

The Council for the American Board of Prosthodontics (ABP) serves the interests of the ABP and the specialty it represents. The Council guides the selection of the ABP examiner. In addition to the Council's internal recruitment process, members of the Council invite nominations for ABP examiner, which can be submitted by a petition signed by twenty-five (25) Diplomates. The petition along with the nominee's letter of intent and curriculum vitae must be received by the ACP Executive Director by **July 1, 2005**. Send the petition and supporting documentation to Mr. Edward J Cronin, Jr.; American College of Prosthodontists; 211 East Chicago Avenue Suite 1000; Chicago, Illinois 60611-2688; 312-573-1260 ext. 230; ecronin@prosthodontics.org.

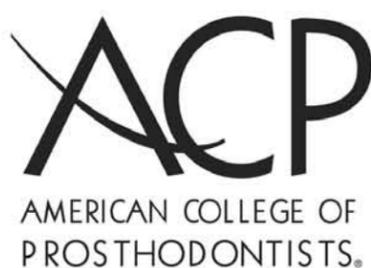
MISLEADING ADVERTISING

At times, the ACP office hears about non-prosthodontists presenting themselves to the public as prosthodontists within the "prosthodontist" heading in Yellow Page and online directories. These practices can confuse and mislead the general public.

To avoid further confusion and preserve prosthodontists' authority as specialists – uniquely qualified through rigorous education and extensive training in prosthodontics – the ACP protects your status by:

- Contacting the practice/practitioner in question to verify credentials.
- Sending a letter highlighting the practice/practitioner's misleading claims and requiring him/her to cease and desist such practices.
- Informing the directory publisher via a written letter of the inaccurate listing and potential liabilities of providing misleading information to the public.
- Forwarding the complaint to the appropriate State Board of Dentistry and the ADA Council on Ethics if no satisfactory response has been made within 30 days.

We urge all ACP members to forward any such concerns to our membership services department. Please do so in writing and include a copy of the offending advertisement along with a reference of the specific publication in which it appeared.



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WHO SHOULD ATTEND: Dental professionals including general dentists, prosthodontists, technicians and assistants.

COMPLETE DENTURE UPDATE 2005: CONTEMPORARY THERAPY FOR EDENTULISM

August 26 & 27, 2005: Nobel Esthetics Training Institute, Mahwah, NJ

September 23-24, 2005: Dental Technology Center at Georgia Tech, Atlanta, Georgia

Review the fundamentals of complete denture treatment and secure practical information on how to successfully incorporate removable prosthodontics into your practice. Implant treatment is also emphasized with several supporting lectures and direct hands-on experience.

PROSTHODONTIC UPDATE 2005: STATE-OF-THE-ART

November 17-19, 2005: InterContinental Hotel Chicago

Hear lectures encompassing a comprehensive update of the different aspects of a modern prosthodontic practice; literature reviews and take-home study aids; and networking opportunity with your prosthodontist and general dentist colleagues. This course is ideal for all dental professionals who provide esthetic and restorative procedures for their patients.

For more information or to register, go to www.prosthodontics.org/cpe or call the ACP at (800) 378-1260.

American College of Prosthodontists Center for Prosthodontic Education

Improving prosthetic dentistry through ongoing continuing dental education.

LETTER TO THE EDITOR

By Dr. Steven Eckert

I read Bruce Valauri's editorial "Are we blurring the line or bringing it into focus?" from the Fall 2004 *ACP Messenger* with great interest. The sentiments expressed in this commentary are right on target. Dr. Valauri describes many of the emotions most of us have experienced when we wonder if we should place implants on our own patients.

My impression is that very few prosthodontists are vehemently opposed to having prosthodontists place implants. Quite the contrary, the majority of prosthodontists have no qualms with individual prosthodontists electing to place implants if they wish to do so. This however, does not suggest that most prosthodontists want to place implants themselves. The ACP survey on this topic was clear. This survey, published in the ACP's official journal the *Journal of Prosthodontics*, 2002; 11(3): p 194-201, indicated that two-thirds of prosthodontists have no interest in placing implants. Despite the general desire to not place implants, I am confident that most prosthodontists believe in freedom of choice and, faced with the ability to perform the service if desired or the absolute prohibition of the activity, prosthodontists are strongly supportive of choice.

Actually there has never been an issue regarding prosthodontists legal right to place implants. Clearly the state dental practice acts allow these procedures as no state limits implant placement to any individual specialty group. Stated another way, as dentists, prosthodontists are allowed to place implants through their dental licenses.

An issue that I would like to raise is not related to the concept of placing implants. Instead it is a purely practical problem encountered when educational standards are considered. When educational standards mandate implant placement by prosthodontic students there is no wiggle room. When this standard is established, every student will be trained to place implants. There are no exceptions to this. Students who have no desire to learn this skill will be forced to learn it. Students who show no surgical aptitude will face expulsion from their programs as the programs themselves will be required by the accrediting body to ensure

that every graduate possess the mandated skills. There are no alternative solutions!

Recently we have witnessed the adoption of new *Standards of Graduate Education in Prosthodontics*. The new prosthodontic standards state, "Students must participate in all phases of implant treatment including implant placement." If we understand the definition of terms used by the Commission on Dental Accreditation we know that this standard remains virtually unchanged from the previous version of the standards document with the old standard using the term "exposure" and the new standard using the definition of exposure.

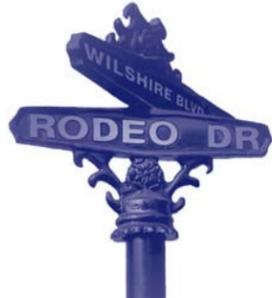
Personally I find the standards revision to have been prudent. The new language sounds stronger even though the meaning has not changed. Students in 2005, just like students in 1998, must only *participate* in implant placement and that participation need not require that any student actually lay hands on a patient while an implant is being placed. So a student who does not wish to perform surgery today is not required to do so. He or she could choose to avoid performing the surgery and still graduate from prosthodontic training. Likewise a program director who observes a student who lacks surgical skills would not have to dismiss such a student from training because of an inability to master these skills.

The future of prosthodontics depends upon an ongoing supply of prosthodontists. A specialty that does not replenish itself faces extinction. A set of educational standards that mandates training that will ultimately result in diminished numbers of graduates is not reasonable or practical. Oh one could argue that, given time, any resident could be trained to place implants. In that case a resident who experiences difficulty in gaining requisite surgical skills need only stay in the program longer. This line of reasoning leads to increased program length which should then make us remember what happened the last time our programs increased training time. In the past when program length increased our enrollment decreased and our ability to attract the best students diminished. The situa-

tion is finally reversing but we need to be wary of doctrine that returns us to the bad old days.

In the end, it all comes back to education. Today we have a standard that allows those students who have the desire and the skills to learn to place implants while in training. This same standard does not penalize any program that chooses to not offer implant placement to every resident. Should programs be unable to accommodate students who want to place implants it is possible that those programs may see diminished applicant pools. Those programs will face the alternatives that they either change to meet student demand or select only those applicants who have no desire to place implants. Likewise, today we have a standard that allows students who have no desire to place implants to choose training that meets their needs. Such a student would be ill-served by selecting a training program that mandated surgical placement of implants as a requirement for graduation. The nice thing about the current standard is that it allows freedom of choice on the part of the student and the program. This standard truly is the best of both worlds.

Does the future of this specialty depend on some prosthodontists placing implants? Sure it does, because some prosthodontists will find themselves in practices isolated from allied surgeons while others may find their skills better suited for implant placement than other clinicians in their geographical area. Conversely, is the future dependent on all prosthodontists placing implants? Of course not! Many prosthodontists may have no desire to place implants while others may find colleagues better able to perform the task. Clearly the best reason to adopt any treatment approach is to do so with the best interest of the patient at heart. Sometimes this will dictate that one clinician or another performs a specific task. Education continues to be our lifeblood but we must be careful to avoid micromanaging education simply to focus on an agenda. It would be illogical to argue against this approach. In the end, choice is needed, opportunity is welcomed but mandates are not the solution.



2005 ANNUAL SESSION LOS ANGELES

OCTOBER 26-29, 2005
WESTIN CENTURY PLAZA HOTEL & SPA



Things to do in LA....

In addition to the many educational events going on at the ACP Annual Session, don't forget to check some of the following attractions Los Angeles has to offer.

ACTIVITIES

- Hollywood & Highland
- Kodak Theatre
- Universal Citywalk Hollywood
- Catalina Island
- Southern California Wine tours
- American Cinematheque
- El Capitan Theatre & Entertainment
- Ford Amphitheatre & the Los Angeles County Arts Commission
- Grauman's Chinese Theatre
- Sony Pictures Studios

MUSEUMS

- Getty Center
- Hollywood Bowl Museum
- La Brea Tar Pits
- Los Angeles County Museum of Art
- Museum of Television & Radio
- Museum of Tolerance
- Petersen Automotive Museum
- Aquarium of the Pacific
- Cabrillo Marine Aquarium
- Korean Bell of Friendship
- Museum of Latin American Art

SHOPPING

- Farmers' Market
- The Grove
- Rodeo Drive

RELAXATION

Catering to the stars, Los Angeles and Beverly Hills do not lack in ways to help you relax and unwind after a day of productive learning and exploring at the Annual Session. Located in the Westin Century Plaza Hotel, the SPA MYSTIQUE offers Korean-style body scrubs and other treatments designed to refresh and rejuvenate.

RECREATION

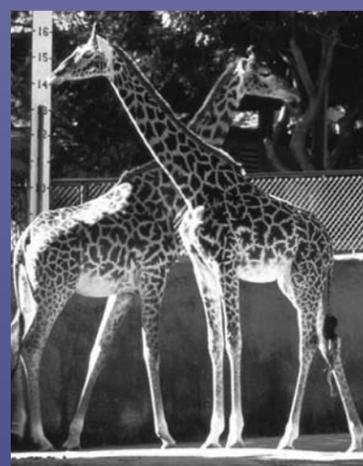
- Angel's Gate Recreation Center
- Cabrillo Beach
- Hermosa Beach
- Malibu Beach
- Manhattan Beach
- Marina Del Rey Beach
- Santa Monica Beach
- Venice Beach

FAMILY

- Griffith Park
- Los Angeles Zoo and Botanical Gardens
- Santa Monica Beach and Pier

What are you waiting for? Register today! See your pre-registration brochure enclosed in this issue.

Online registration opens June 15 at www.prosthodontics.org/annual.



MEMBER NEWS



Dr. Anil Agarwal

Dr. Anil Agarwal donated his to the Family Health Society, a Chicago Heights-based privately funded organization that provides health and dental care to the working poor, uninsured and under insured in Chicago's south suburbs. To ensure the donated facility was debt-free, Dr. Agarwal transferred the building loan to another building he owns where

he continues to practice. The building has remained a dental office, staffed only by volunteers.

William M. Baum, MDT, CDT, Paul Federico, MDT, CDT, Peter Pizzi, MDT, CDT and Gene Rosa, MDT, CDT were recently awarded Master of Dental Prostholgist certificates. The American Society of Master Dental Technologists conducts the program at New York University College of Dentistry and has also developed a home-study version of the program for those unable to attend the on-site program.

Share Your News

Have you recently received a new appointment, award/honor, graduated from a program, appeared in your local news or been interviewed for an article? Has your state section recently held an event or meeting or begun work on an upcoming event? Then share it with the ACP membership! Send news items to the *ACP Messenger* at messenger@prosthodontics.org.

Dr. David Burns was appointed assistant editor for the *Journal of Prosthetic Dentistry*. Dr. Burns previously served 6 years as the section editor for clinical sciences for the ACP's *Journal of Prosthodontics* and *ACP Messenger* editor-in-chief.

New York University College of Dentistry (NYUCD) will present a major prosthodontics symposium next fall to celebrate the contributions of Dr. Harold Litvak to prosthodontics education and patient care. The event will also honor the commitment of Dr. and Mrs. Litvak to the future of prosthodontics education at New York University by providing an update on plans for construction of the Harold and Sheila Litvak Prosthodontics Wing.

The NYUCD Prosthodontics Symposium will be held on Friday and Saturday, September 30 and October 1, 2005, at the NYUCD. For information call 212-998-9757, email dentalcde@nyu.edu or visit www.nyu.edu/dental/ce.

The Litvak Prosthodontics Symposium will feature contemporary, evidence-based, practical presentations by world-renowned educators, clinicians, and researchers to enable prosthodontists to expand both the scope and depth of the services they provide. The symposium will be moderated by Dr. Gerald Barrack, Dr. Thomas McGarry, Dr. Francis V. Panno, and Dr. Bruce Valauri.

Dr. Mary Anne Salcetti was featured in the *Poughkeepsie Journal's* (NY) article, "Specialist's work restores smiles: Hard cases are treated." The article not only discusses the types of cases, in lay terms, prosthodontists take on, but it also discusses the professional rewards, additional education/training and job outlook.

JP New Section Editor



Dr. Galen Schneider

Dr. Galen Schneider was recently named as a new section editor in the basic science research section of the *Journal of Prosthodontics*, effective February 1, 2005. Dr. Schneider received his dental degree in 1991 from the University of Iowa where he was presented the American College of Prosthodontists Undergraduate

Achievement Award. He continued his academic training as a Dentist-Scientist Award Fellow at the University of North Carolina at Chapel Hill, receiving both a Certificate in Prosthodontics and a PhD in cell biology in 1996. Dr. Schneider is currently an associate professor in the department of prosthodontics and the Dows Institute for Dental Research at the University Of Iowa College Of Dentistry. His current responsibilities include teaching, patient care, and research. Dr. Schneider is an NIH-funded investigator and his research focuses on bone cell biology as it relates to implant osseointegration and tissue engineering. Dr. Schneider is a board eligible prosthodontist and is actively involved in patient treatment within the prosthodontic intramural practice. He is a member of the American College of Prosthodontists, the American and International Associations for Dental Research, and the American Dental Association.

Dr. Schneider is an ad hoc reviewer of articles for the Journals of Dental Research, Prosthodontics, Oral and Maxillofacial Implants, Clinical Orthopedics, Biomaterials, and Clinical Cancer Research. He has served, or is serving on committees for IADR, AADR, ACP, ICOI, and NIH.

Dr. Schneider joins Dr. Stephen C. Bayne and Dr. Michael S. McCracken as co-editors of the basic science research section.

FORUM NEWS

NGS Secures CAD/CAM Technology Support for Technology Program

Contributed by Dr. Burney Croll



Norman Russell, CDT, a representative of NobelEsthetics and a graduate of the NYCCT dental technology program train the faculty to use the Procera Piccolo scanner.

It is a given that prosthodontists collaborate with dental technicians to provide extraordinary patient care. The prosthetics provided is limited by the skill of the dental technician and the dentist. Members of the Northeastern Gnathological Society (NGS) recognized that the New York City College of Technology (NYCCT), the only college in the New York tri-state offering an ADA-accredited dental technology program was graduating students from the program who had limited exposure to various aspects of some of the most current technology. An understanding of such technology is essential for a technician to be competitive in today's job market.

As reported in the last issue of the *ACP Messenger*, NGS leaders met with college officials

to suggest enhancements to the curriculum, providing the graduating students with the training they require to secure the best level of employment in dental laboratories upon graduation. Through this collaboration, the College is now able to offer its students internships and externships in both commercial labs and with in-office technicians in prosthodontic offices. Students are also able to spend time observing clinical treatment in a prosthodontist's office to increase their understanding of their role in the process of providing exceptional dental care.

There is more great news: NobelBiocare has donated the Procera system to the school to introduce CAD/CAM technology to the students in the second year program in advanced ceramics. NobelBiocare trained the advanced ceramic faculty at NYCCT to use the system including the Rondo Ceramic System that is designed to be applied to the Procera alumina substructures. The students will scan clinical preparations provided by members of the NGS that will be converted to computer files and transmitted over the internet to be fabricated into alumina substructures at the new Procera facility in New Jersey. The second-year students will be transported to the educational NobelEsthetic facility in New Jersey to be trained in the Procera System. With the support of the NGS, Norman Russell, an alumnus of NYCCT, was instrumental in placing the Procera System at the school. Funding for this enhancement came from a generous contribution by NobelBiocare and the NYCCT's technology fund.

Dental technology students benefit from attending a program that provides comprehensive training and, therefore, increased job opportunities upon graduation. The NYCCT benefits from having a revitalized program that will attract an increasing

number of students. Laboratories benefit by having access to employees who are skilled in the latest technologies and have an understanding of the integral relationship between prosthodontists and lab technicians. The benefit of all of this to us as prosthodontists is both obvious and immeasurable. But it is our patients – who may never know anything about this amazing and unprecedented collaboration in the dental community – who will benefit the most from it as the final result of this will be outstanding outcomes for them.

This just in: The ACP Education Foundation has approved a \$10,000 grant to the NGS to purchase five porcelain furnaces for the NYCCT. Hereaus Kulzer, another major supporter of the ACP New Vision Campaign, agreed to provide the furnaces at an extraordinarily reduced rate for the NYCCT dental technology program. Because of this gift, these ovens will arrive in time to allow current students access before this current semester ends.

55th AAFP Annual Scientific Session Planned

The American Academy of Fixed Prosthodontics is pleased to announce its 55th Annual Scientific Session for February 24-25, 2006 at the Chicago Marriott Hotel Downtown. The program, "Our Care...Our Legacy: Prosthodontic Longevity - Predictable Success," features speakers Drs. Pat Allen, Martin Land, Max Anderson, Karl Leinfelder, Urs Broadbeck, Edwin McGlumphy, Nico Creugers, Steve Rosenstiel, Junhei Fujimoto, Derrick Setchell, David Garber, Michael Wise and Charles Goodacre.

For more information, go to www.fixedprosthodontics.org.

2004 President's Award



At the President's Dinner at the 2004 Annual Session, President Arbree presented her 2004 President's Award to Dr. Thomas McGarry.

Dr. Thomas McGarry has been an active member of the American College of Prosthodontists for 29 years. Dr. McGarry quickly became an active leader in the organization, being assigned to the private practice committee in 1978, then creating and producing the first *ACP Private Practice Manual*, and chairing the one-day pre-Annual Session *Private Practice Seminar*. After its success, Dr. McGarry joined Dr. Ned Van Roekel in working to integrate the seminar into a complete Annual Session program.

In addition to his work in developing the private practice interests of the ACP, Dr. McGarry also chaired the initial parameters of care committee – the first ACP committee to have a dedicated budget for travel and support – and was lead author of *Parameters of Care*; was instrumental in continuing Dr. Mazheri's efforts in increasing exhibitor participation and revenue for the Annual Session; and, developed our first tag line "Specialists in the restoration and replacement of teeth." This initial tag line initiated the move toward a diagnosis-based rather than procedure-based specialty definition.

A proponent prosthodontists placing implants as part of comprehensive minimally invasive prosthodontic therapy, he went on to help further define the specialty in developing the first classification system for complete edentulism and chairing the committee that developed the ACP classification system for prosthodontic patients — now known as the *Prosthodontic Diagnostic Index (PDI)* and used to in member practices and professional awareness. Articles supporting the *PDI*, the *Classification System for Partial Edentulism* and the *Classification System for the Completely Dentate Patient*.

A past recipient of the Distinguished Services Award, Dr. McGarry went on to serve a 3-year term on the Board before being elected vice-president in 1997 and then president in 2000. During his presidency, he instituted the New Vision Capital Campaign for the ACP Education Foundation.

The ACP greatly appreciates Dr. Thomas McGarry's many contributions to the organization and the specialty. In addition the above accomplishments, he has also chaired the Annual Session program for President John Burton in 1997, served on the last two executive director search committees, the New Vision task force chaired by Dr. Jonathan Ferencz, the accreditation standards task force and multiple American Dental Association committees including the task force on the future of dentistry, committee G (specialty recognition committee) and the Snodent diagnostic coding committee.

American Dental Educators Association

Contributed by Dr. Lily Garcia

The 82nd Annual Session of the American Dental Educators Association occurred in Baltimore, Maryland, March 5-9, 2005. During the closing session of the 2005 ADEA House of Delegates, delegates voted to support the merger of the two sections, the section on fixed prosthodontics and the section on removable prosthodontics, into a unified section on prosthodontics. This is a monumental change that was voted on by the two sections' membership during the 2004 meeting.

The merger of the two sections unites two groups that have worked together for years and will consolidate their efforts on behalf of the sections' membership. The officers for the new section on prosthodontics include **Dr. Igor Pesun**, councilor; **Dr. Ivy Schwartz**, Chair; **Dr. Ken Gehrke**, chair-elect; and **Dr. Luis Blanco**, secretary for the section.

Efforts are on-going between **Dr. Igor Pesun**, ADEA councilor, and Dr. Robert Kelly, AADR chair of the prosthodontics research, who will join efforts to create a program at the 2006 Annual Session of the ADEA and AADR. There will be a unique opportunity in that both organizations will have their annual sessions run concurrently.

Special thanks to Dr. Ronald L. Rupp, senior manager of professional relations for GlaxoSmithKline for their generous donation of \$5,000 to the Gies Endowment, specifically designated to support activities of the ADEA section on prosthodontics. With this, **Dr. Terry Lindquist** deserves special acknowledgement for helping to facilitate this partnership in which GlaxoSmithKline has contributed a total of \$10,000 into the endowment for the section on prosthodontics

The American College of Prosthodontists certainly has a presence in the organizational activities within ADEA including the newest representative to the council on advanced education and hospital programs, **Dr. John Agar**. The active involvement of many ACP members increases and their names are numerous, but many in dental education are involved in ADEA and welcome new members into the section on prosthodontics. This is a great avenue for involvement on a national level. If interested in future officer positions within the section, please contact one of the officers as listed above to let them know of your interest in ADEA and prosthodontic education.

• ACP Symposium on E-Learning

The ACP Symposium which was scheduled immediately before the ADEA Annual Session was a success. The program "Enhancing Learning through an Electronic Prosthodontic Curriculum" was well received by participants; approximately 120 were in attendance. The ACP Education Foundation and the ADEA sections on fixed and removable prosthodontics sponsored this event in conjunction with Proctor & Gamble and Waterpik Technologies. **Dr. Lisa A. Lang**, chair of the ACP education and advancement committee and recent chair of the ADEA section on fixed prosthodontics, worked with **Dr. Lyndon Cooper**, ACP education and research division director, to create an innovative program. The program included use and application of electronic information, improving teaching effectiveness through electronic media, as well as an interactive session which included many colleagues presenting use of different electronic information.

• ADEA Deans Reception

Finally, the ACP once again hosted a reception for deans and prosthodontic faculty on Sunday evening which was very well attended. Over 150 people attended the event which was co-sponsored by the American Academy of Periodontology. The two-hour event was very festive and allowed an opportunity to discuss important issues with our colleagues. Many of the deans who attended were impressed with the ACP's overall presence at the meeting and appreciated the opportunity to interact with our leadership.

UCSF Technician's Evening

Contributed by Dr. David Pfeifer



From left to right: Robert Kreyer, CDT, Barbara Pinoni, CDT and Ted Shearer, CDT representing the ACP Dental Technician's Alliance at UCSF.]

Approximately 130 laboratory technicians filled the University of California at San Francisco lecture hall to hear about dental technology and related professional organizations. Dr. David Pfeifer (ACP treasurer), Robert Kreyer, CDT (ACP Dental Technician's Alliance task force chair), Barbara Pinoni, CDT, and Ted Shearer, CDT represented the College and the ACP Dental Technician's Alliance at this highly informative and valuable gathering.

Attendees learned about benefits of joining the ACP Dental Technician's Alliance as well as information about upcoming presentations to be given by ACP members and technician's at *Dialogue 2005* and the ACP Annual Session in October.

We thank Ivoclar, Brassler and the California section for their sponsorship of this event, helping the ACP reach out and support technicians.

LMT Lab Day Chicago Attendees

Once again, the ACP Alliance greeted and met with LMT Lab Day Chicago attendees this past February at our booth in the exhibit hall. Staffed by Robert Kreyer, CDT (ACP Dental Technician's Alliance task force chair), Elizabeth Curran, CDT and Kirsten Ahlen (ACP staff), we were able to talk with many dental technicians from around the area and world. Booth visitors learned about the Alliance, features and benefits of membership, the support of and significance quality and highly-skilled technicians are to prosthodontists as well as information about our inaugural dental technology session at our Annual Session in Los Angeles, October 26-29.

LMT Lab Day is a regional event for dental laboratory technicians offering an extensive exhibit to explore new products and services as well as attend dozens of educational offerings.

For more information about the Alliance, see the Alliance column Tech Notes on page 9.

STATE NEWS

Louisiana Section

Contributed by Narong Potiket

Louisiana State University and the International Quintessence Publishing Group are proud to co-sponsor the 21st International Symposium on Ceramics: Explore New Vistas of Esthetic Materials in San Diego, June 24-26, 2005. The Symposium includes topics on CAD/CAM prosthodontics for optimized strength, precision and esthetics; esthetic lab work in a digital era;

shade analysis; soft-tissue restoration interface using innovative prosthetic systems; and setting high esthetic standards for the dental team through long-distance communications.

For more information or to register, go to <http://www.quintpub.com/isc>.

Virginia Section

Contributed by Dr. Karen McAndrew

The importance laboratory technicians play in supporting the delivery of quality dental care begins at the training level. Recognizing this, the Virginia section recently sponsored the "Provisional Restorations that Fit, Function, and Last" program. All proceeds from the program were donated to the J. Sargeant Reynolds Laboratory Technician Program.

Technician's Notes

By Robert Kreyer, CDT



Robert Kreyer, CDT

I'm honored to write this first column for our ACP Dental Technician Alliance.

Dr. Patrick Lloyd has created the Dental Technician's Alliance task force. The task force's mission is to help decide the future direction of the Alliance. The Alliance task force is composed of one prosthodontist and seven

certified dental technicians. Task force members are:

Robert Kreyer, CDT, Chair
 Stephen Ancowitz, DDS
 Steve Cole, CDT
 Elizabeth Curran, CDT
 Ira Dickerman, CDT
 Edward Flocken, CDT
 Ted Shearer, CDT
 Kerry West, CDT

This group reports to the ACP Board and makes recommendations for direction of the Alliance in relation to creating advanced educational opportunities and programs for members of the ACP Alliance.

The future of dental technology is very bright and exciting. As an integral part of the prosthodontic dental team, technicians must be prepared for changing roles and expanded duties in the light of scientific advances with emerging technologies such as computer-aided design and manufacturing, bioengineering and biotechnology. Our roles will change with development of these emerging technologies and dental technicians must be prepared for the future and educated in advanced technologies as they relate to prosthetic dental technology.

Development of the ACP Dental Technician Alliance is the first step toward integrating clinical and technical prosthodontic education and creating a true prosthodontic dental team approach to treatment for optimal patient care. While current dental technology educational opportunities are diminishing, our ACP Alliance will be the innovative leader in advanced prosthodontic technical education. The members of our ACP Alliance are considered dental technology professionals and are proud to be part of a distinctive group that sets them apart from other dental technicians in the industry of dental technology.

On March 11, 2005 the ACP Dental Technician Alliance task force held its first conference call. During this call, members identified challenges facing dental technology today and posed solutions to these problems based on short- to long-term goals.

The immediate goal of increasing Alliance awareness and membership through development of our Alliance section of the ACP Web site will be our first action. This section will include technical prosthodontic techniques and provide a directory of Alliance members. The directory is primarily an aide for prosthodontists seeking a dental laboratory. However, it also serves fellow technicians in supporting communication between technicians.

In addition, the Alliance will have a noticeable presence at the upcoming 2005 ACP Annual Session in Los Angeles – with plans on increasing this presence and technical continuing education opportunities in 2006 in Miami.

Longer term goals include establishing a curriculum for an ACP-certified prosthodontic technologist program and assisting established dental technology schools with outreach programs for increasing enrollment.

The ACP Alliance membership goal is 500 in '05. If every Alliance and ACP member recruited a minimum of two qualified dental technicians this year we will meet or exceed our membership goal. The ACP Alliance will be a motivating force in dental technology – establishing educational and professional goals that inspire current and future dental technicians.

UCLA Initiates Dental Technician Training Program

Contributed by Dr. John Beumer, III

The University of California at Los Angeles Division of Advanced Prosthodontics, Biomaterials and Hospital Dentistry has launched a dental technician training program devoted to implant prosthodontics. The one-year program directed by Mr. Hiroaki Okabe is affiliated with Los Angeles City College and UCLA's graduate programs in prosthodontics, maxillofacial prosthetics and the predoctoral clinical program in implant dentistry. Students who have completed a two-year program in dental technolo-

gy are eligible to apply. Among the goals of the program is to provide highly trained individuals to the community in this complex area of specialization and to emphasize the importance of close interaction between dental technicians and dental practitioners to our residents and dental students. The program may be a model that could be emulated by other schools of dentistry with the purpose of upgrading the expertise of our colleagues in the dental laboratory industry in this important and exciting field of prosthodontics.

ACP Position on Specialty Reimbursement

The ACP recently completed a letter of position on the reimbursement of prosthodontic care by prosthodontists. The intention of the letter is to notify insurance carriers of the ACP's position on prosthodontist's reimbursement on behalf of the ACP member.

The position letter states, "it is the position of the American College of Prosthodontists that reimbursement for any diagnosis or procedure performed by a specialist should be reflective of the level of care that is being provided. The ACP has developed classification systems for treating patients who are completely or partially edentulous. These *Prosthodontic Diagnostic Indexes* define the criteria for the diagnosis and treatment of varying degrees of dental disease and the type of prosthodontic treatment required to restore form, function and esthetics. The ACP believes that the more difficult Class III and IV patients require a higher level of care to obtain long lasting successful results and their treatment should be compensated at a higher level. Prosthodontists, as trained specialists, have the expertise to consistently provide this level of care."

Please contact ACP membership services at (312) 573-1260 to request that this letter be sent by the ACP on your behalf. Please have your carrier's contact information available.

ACP Welcomes New and Changed Status Members

New Student Members

Dr. Muhammad Afzal
 Dr. Mohammed Al-Darwish
 Dr. Mohammed A. Asiry
 Dr. Jin S. Chang
 Dr. Elizabeta Evtimovska
 Dr. Robert Gabrielli
 Dr. Donna Gentile
 Dr. Brian A. Houston
 Dr. Douglas E. Jensen
 Dr. Eugene Khaytsin
 Dr. Charles R. Kosowski
 Dr. Byung Kwan Kim
 Dr. An V. Nguyen
 Dr. Marcelo Suzuki
 Dr. Shu-Wei Yang

New Members

Dr. Zahra Afsharzand
 Dr. Neena L. D'Souza
 Dr. Simon Flikier
 Dr. Jack D. Gerrow
 Dr. Jong Jin Kim
 Dr. Katherine Misch
 Dr. Rudolph Morgan
 Dr. Robert A. Yard

Reinstated Members

Dr. Daniela Adeola
 Dr. Ju-Chun Fan Chiang
 Dr. William J. Johnson

Public Relations Update – Spreading the News About Prosthodontists

Contributed by CKPR, ACP's PR firm

Spring brings a renewed energy to the public relations (PR) program of the American College of Prosthodontists. We're excited to launch a news bureau program in 2005 that will help Americans begin talking more about prosthodontists.

Throughout the year, the ACP will be approaching local and national media outlets with stories about prosthodontics. Specifically, we will soon be releasing a series of syndicated releases to print outlets and audio news releases to radio stations offering advice such as:

- Tips for improving confidence and self-esteem for aging Americans while highlighting long-term solutions that improve function and esthetics.
- Best ways to add a little lift to your appearance and spirit and the positive outcomes this could have on your life.
- How to avoid making mistakes with improper dental procedures and choosing the right expert for you.

These stories will complement our past months' PR efforts. Over the course of our outreach, more than 1.3 million radio listeners heard about how prosthodontists are helping consumers achieve

"smiles for life." Newspaper readers from Houston to Buffalo learned about new esthetic procedures. And, more than five million readers saw our Presidential Smile Survey in the *Wall Street Journal*.

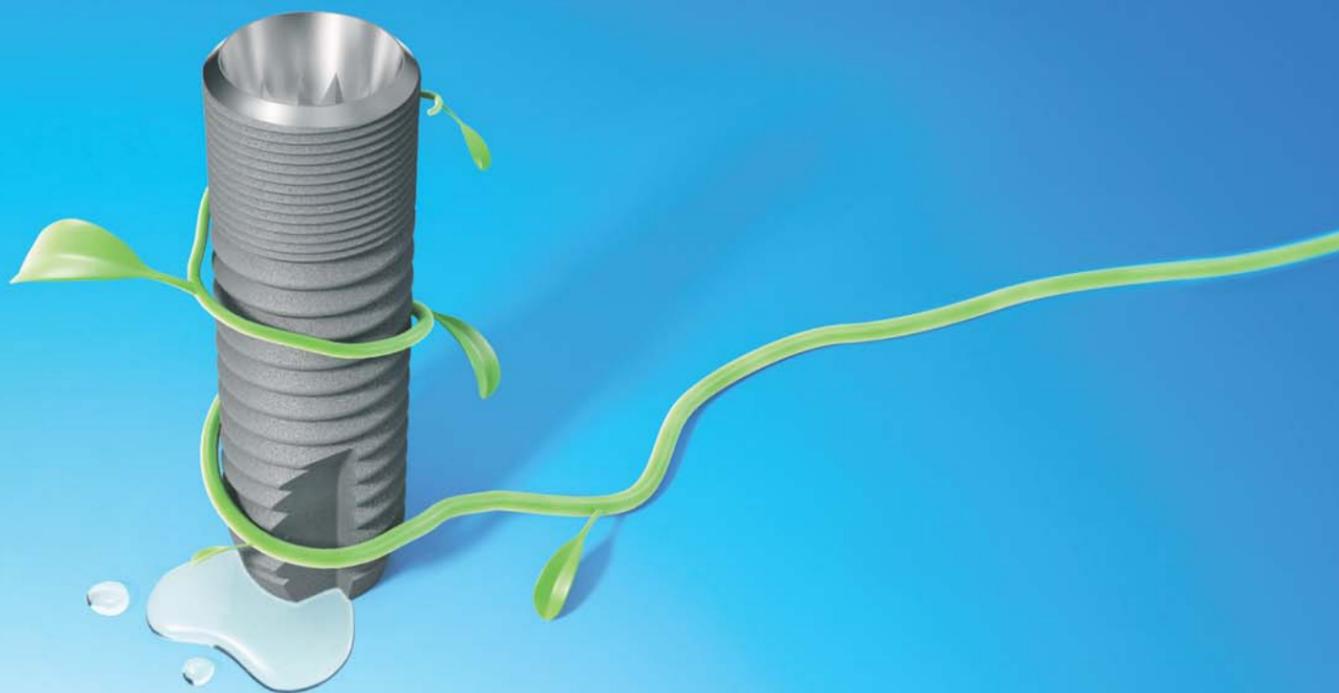
In addition to these news stories, the *ACP Messenger* will be launching a new series of articles (see page 4) called PR101. These articles offer PR tips, techniques and advice for you – our members – to use for your practices and the specialty. Our first article discusses releases such as those discussed above and how you can help spread the word throughout your community giving you added exposure.

The ACP continues to maintain relationships with top newspaper and magazine editors and inform them about prosthodontists. By reaching the public with these unique story angles, we aim to generate more positive publicity on prosthodontics and encourage consumers to consult their local prosthodontist.

If you have a topic you would like addressed by the PR101 series or if you have any questions about ACP public relations activities, please contact Kirsten Ahlen, ACP communications manager, at (312) 573-1260 or kahlen@prosthodontics.org.

OsseoSpeed™

Growing power from Astra Tech



A new innovation
from Astra Tech

Think of OsseoSpeed as an innovative, biologically-based bone trigger. Developed by Astra Tech, OsseoSpeed is a fluoride-modified fixture surface that speeds up the bone healing process. The result is more bone in less time and the increased patient satisfaction that comes with it.

For all your implant patients

The growing power of OsseoSpeed is proven and well documented making OsseoSpeed a very good solution for all your implant patients. In fact, the benefits of early bone healing are particularly well suited for:

- Immediate installation
- Early loading
- Compromised cases

Until now, early loading meant reducing the healing time before loading—without being able to speed up the actual healing process. OsseoSpeed, on the other hand, has a proven ability to stimulate early bone healing—for safer, more effective early loading.

More bone more rapidly

This diagram illustrates pre-clinical results from different studies.



So experience the growing power of OsseoSpeed from Astra Tech. Contact us today for more information.

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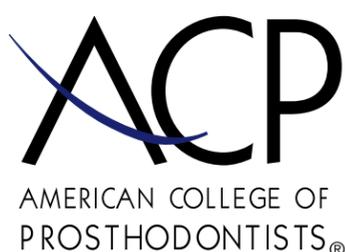


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The ACP offers a number of valuable products for enhancing patient care, advancing the art and science of the specialty of prosthodontics and ensuring the quality of prosthodontic education.

From the new dental student to the seasoned educator or private practitioner, the ACP has the materials you need to prosper.



PATIENT EDUCATION

- ▶ What is a Prosthodontist? (released Oct 04)
- ▶ Creating Generations of Smiles Brochure
- ▶ Story of a Smile Brochure & Video
- ▶ Doesn't Your Smile Deserve a Specialist's Care? (Ad series)

PRACTICE MANAGEMENT

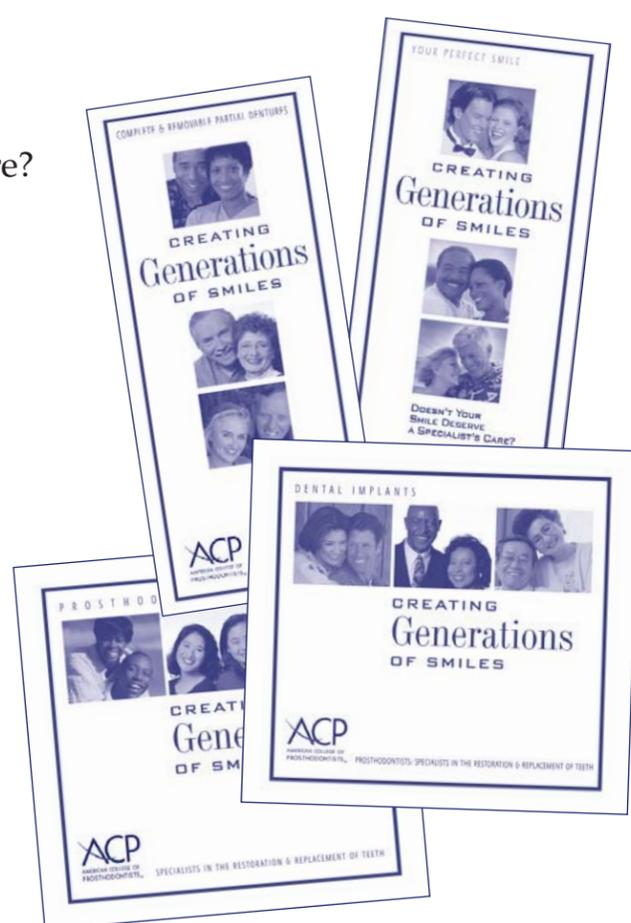
- ▶ Referral Brochure: When Your Patients Have Special Needs
- ▶ ACP Private Practice Procedures Manual
- ▶ ACP Marketing Manual
- ▶ Parameters of Care

CLINICAL RESOURCES

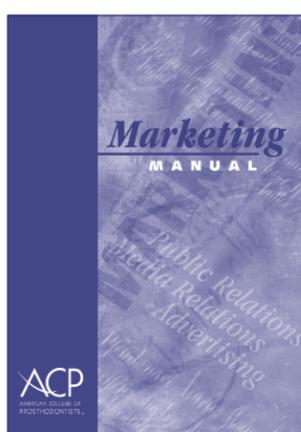
- ▶ Board Certification Study Guide
- ▶ Classic Prosthodontics Articles (v 1, 2, 3)

FOR EDUCATORS

- ▶ Career Planning Brochure



And more ...



Special Offer!

Order \$100 or more by August 31st and receive a free copy of the *ACP Marketing Manual*.

Order anytime from the ACP Web site at www.prosthodontics.org/products or call the ACP office at (800) 378-1260.

Prices	NEW!	What is a Prosthodontist Brochure (50/pack)	\$35.00 (member)	\$70.00 (non-member)
		Classic Prosthodontic Articles Volume I/II/III	\$35.00 (member)	\$50.00 (non-member)
		Study Guide for Certification (10th Edition, 2003)	\$50.00 (member)	\$100.00 (non-member)
		ACP Marketing Manual (1998)	\$120.00 (member)	\$240.00 (non-member)
		<i>Free with order of \$100 or more.</i>		
		Private Practice CD Manual (3rd Edition, 2001)	\$150.00 (member)	\$750.00 (non-member)
		ACP Parameters of Care (JP March, 1996)	\$10.00 (member)	\$34.00 (non-member)
		Creating Generations of Smiles (100/pack)	\$50.00 (member)	\$100.00 (non-member)
		<i>Versions: Prosthodontists, Dentures, Dental Implants, Perfect Smile</i>		
		2004 Board Preparation Course Handouts	\$50.00 (member)	\$100.00 (non-member)
		The Story of a Smile Video	\$10.00 (member)	\$6.00 (non-member)
		The Story of a Smile Brochure (100/pack)	\$30.00 (member)	\$50.00 (non-member)
		Ad Series (all 4)	FREE (members-only)	
		<i>Creating Generations of Smiles, Social Security, All I Want For Christmas, Still a Forbidden Fruit</i>		
		Career Brochure (50/pack)	FREE	
		Referral Brochure (50/pack)	\$40.00 (member)	\$80 (non-member)
		Referral Brochure (purchase more than 2 packs)	\$30.00 (member)	\$60 (non-member)



Scholarships

Dear Dr. Kobren,

Thank you for selecting me to receive a \$1000 American College of Prosthodontists Education Foundation scholarship. I chose to leave a successful private practice after six years to pursue an academic career in prosthodontics, which was a difficult financial decision to make. I have found the profession and the program at the University of Minnesota to be very rewarding.

I will use the scholarship to pay for ...the 10th Edition Study Guide for Board Certification in Prosthodontics and Classic Prosthodontic Articles Volume I. The award will also be used to cover my registration fee towards Part II of the National Board Dental Exam and the balance will be credited toward my tuition bill.

Thank you for considering me for this prestigious award.

Sincerely,

Dr. Heather Conrad

Graduate Prosthodontic Resident

Dear Colleagues,

The American College of Prosthodontists (ACP) Education Foundation has a program to provide scholarship support for first-year prosthodontic graduate students. This program has recently been extended to second-year prosthodontic graduate students. I am pleased to announce that Drs. Seiichi Yamano and Michael Gerald O'Toole were nominated and it was just announced that they received these awards. These awards demonstrate the importance of the ACP Education Foundation to the specialty of prosthodontics and the importance of these future prosthodontists from Harvard's School of Dental Medicine to the North American prosthodontic community.

Please, congratulate Seiichi and Michael!

Best Regards, Rob

Robert F. Wright, D.D.S., F.A.C.P.

Diplomate, American Board of Prosthodontics
Director, Advanced Graduate Prosthodontics
Harvard School of Dental Medicine

Drs. Conrad, Yamano and O'Toole and forty-seven* additional post-graduate prosthodontic students received awards from the newly expanded and reapportioned ACPEF Scholarship Program, which granted \$100,000 in scholarships for 2005. In just two years, the generosity of ACP members and prosthodontic related industry has made it possible for the ACPEF scholarship program to jump from four scholarships to first-year students annually from 1985 through 2003, to thirty-two in 2004 – from \$10,000 a year awarded for almost 20 years to \$80,000 last year. This represents the second expansion of the ACPEF scholarship program in as many years.

When the ACPEF awards committee and the ACPEF Board recognized that there would be \$100,000 available for scholarships in 2005, they acted quickly to create a program that would allow second and third-year prosthodontic students to benefit as well. The ACPEF asked program direc-

tors from every prosthodontics program in the United States to identify one student in their program based upon scholarship, need and achievement who benefit the specialty to receive one of the new ACPEF scholarships open to students in any year of study.

Recipients of the 2005 ACPEF Scholarship to First-Year Students (\$2,500)

Dr. Charles McKean Allen, Jr., Baylor College of Dentistry
Dr. Thomas V. Carnaggio, Michael E. DeBakey VA Medical Center
Dr. Jin S. Chang, Boston University Goldman School of Dental Medicine
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Dr. Abraham Stein, Ohio State University College of Dentistry
Dr. Ricky Tong, Dept. of Veteran Affairs Medical Center
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Recipients of the ACPEF \$1,000 Scholarships

Dr. Michael D. Brooks, Mayo Clinic
Dr. Igor Chikunov, New York University, College of Dentistry
Dr. Byron Davis, West Virginia University School of Dentistry
Dr. Heather Conrad, University of Minnesota School of Dentistry
Dr. Linda M. Gruetter, Baylor College of Dentistry
Dr. Bryan T. Harris, University of Texas Health Science Center at San Antonio
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Dr. Michael Waliszewski, University of Washington
Dr. Natalie Wong, University of Michigan

* Additional scholarship applications are pending.

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Participate in the 2005 Private Practice Survey

Contributed by Dr. David L. Pfeifer, DDS, MS, ACP Treasurer, and Kent Nash, PhD, ACP Consultant

The ACP Private Practice Survey, conducted by the ACP every three years, has been mailed. Marking the second major private practice survey by the College, the information acquired in the survey serves as an excellent resource to further define and promote our specialty. Thanks to the membership's past support, we determined and are now more able to demonstrate the financial aspects of our specialty which are unique and offer very positive outcomes. This is an important statement as it significantly contributes to the current and future status of the specialty.

Why is our survey important? A few examples found from the 2002 survey* are:

1. A positive return on one's investment of time and finances toward becoming a prosthodontist. Within the first three to four years of private practice, prosthodontists are able to recoup a general dentist's 3-year earnings relinquished while in prosthodontic training.
2. The average net income for prosthodontists is significantly greater than that of a general practitioner.
3. When looking at the financial aspect only, we are competitive with the other specialties when reviewing the multiple benefits of choosing a career as a prosthodontist.

These findings are positive and extremely serving to our specialty — providing incentive toward the recruitment and retention of prosthodontists as well a basis for federal service employees' equitable pay. The findings also serve to further define our specialty culture and how we differ from general practitioners and other specialists.

The 2005 Private Practice Survey will preserve and sustain these efforts. As such, it is crucial that this information remain current — not only for the above efforts but also to establish trends relative to the direction of private practice. This will allow us to assess our practice of today and review our direction comparatively.

To make all this happen, we need your participation. Our specialty deserves the positive exposure we have reached so let us continue to promote the future of this rewarding profession.

*The College has taken a strong position to define our specialty by supporting the survey. Look for our previous survey data publication in the fall JADA and more information in future issues of the ACP Messenger.

Maxillofacial Residency Programs

In an effort to recognize maxillofacial prosthodontic programs, the ACP Messenger is featuring programs in each issue of 2005.

University of Chicago Fellowship in Maxillofacial Prosthetics

University of Chicago
Section of Dentistry
MC-2108
5841 S. Maryland Avenue
Chicago, IL 60637

Program Director: Dr. Joseph A. Toljanic

This ADA-accredited one-year (with optional second year extension) fellowship program provides a full range of experience in all clinical and laboratory aspects of maxillofacial prosthetics. Prior completion of a general prosthodontic training program is required. Fellows receive a stipend (Stipend for the 2005 - '06 academic year \$45,800). The deadline for application is December 1st.

Mayo Graduate School of Medicine - Prosthodontics

Mayo Clinic
Dept. of Dental Specialties
200 1st Street, S.W.
Rochester, Minnesota 55902

Program Director: Dr. Alan B. Carr

The Mayo Clinic four-year prosthodontics residency program prepares graduates for a career in private practice or academic medicine. Residents receive intensive training in fixed prosthodontics, removable prosthodontics, implant prosthodontics, and maxillofacial prosthetics. The program is accredited by the American Dental Association Commission on Dental Accreditation and fulfills the educational requirements for examination by the American Board of Prosthodontics. Mayo's program is unique because of its small size, flexible curriculum, dedicated staff, and excellent rapport with other medical and surgical specialties. Although the emphasis is on clinical practice, the program also includes an extensive didactic program and research training.

Memorial Sloan-Kettering Cancer Center Fellowship in Maxillofacial Prosthetics

Memorial Sloan-Kettering Cancer Center
Dental Service
Department of Surgery
Memorial Sloan-Kettering Cancer Center
1275 York Ave
New York, NY 10021

Program Director: Joseph M. Huryn, D.D.S.

This one-year certificate training program offers well-balanced clinical and didactic experience in medically compromised patients undergoing radiation therapy, chemotherapy, and/or head and neck surgery for oncologic disease. The fellows are trained in all phases of maxillofacial prosthetics and hospital dental oncology. Areas of comprehensive patient care and study include oral and pharyngeal cancers as well as other head and neck cancers requiring all phases of dental and maxillofacial prosthetic intervention (diagnosis, treatment, follow-up). Clinical and basic science research in the areas of oral manifestations of cancer therapies is an integral part of the program. A second year in clinical research is optional. This program requires completion of an ADA-accredited 3-year general prosthodontic program. A U.S. or Canadian dental degree and North East Regional Board or New York State Dental License or Limited Permit is required.

PROMOTE YOUR SERVICES & SPECIALTY

Throughout the year, the ACP loans our tabletop display to prosthodontic program chairs and section leaders to help promote the specialty and the ACP to dental students and prospective members. We also have a booth available for members to use locally in promoting the specialty to local leaders, seniors, and other potential consumers.

In addition to helping the ACP get the word out about prosthodontists, these exhibiting opportunities are an ideal place for individuals to attract potential consumers. For example, the ACP booth at the national AARP conference regularly refers dozens of consumers to member practices throughout the country. Those members staffing booths are in a unique position to reach out to the community and make that initial contact addressing consumer's questions.

If you would like to borrow the ACP booth or are interested in exhibiting in your area, please contact the ACP communications manager, Kirsten Ahlen, at (312) 573-1260 or kahlen@prosthodontics.org.

CENTRAL OFFICE UPDATE



Leesa Kuo

Leesa Kuo
Continuing Education Manager

Favorite restaurant: Lou Malnati's for pizza, Sangria for tapas, and Wildfire for steaks. I'm still searching for a good Chinese restaurant that serves authentic Lo Mein and Dim Sum.

Last book read: *Watership Down* by Richard Adams. A good friend recommended it to me and even let me borrow her copy since I'm a big rabbit lover and owner.

When not in the office, you can find me: At home working on my various knitting projects or hanging out with my boyfriend or friends enjoying all the marvelous things Chicago has to offer.

One material thing I can't live without: A framed portrait of my family since we are geographically separate.

Three words that best describe me: Introverted, compassionate, and quirky.

You can contact me for: Anything related to ACP continuing education and/or continuing education courses. Also, you can contact me for information on exhibits at the Annual Session.

CLASSIFIED ADVERTISEMENTS

EMPLOYMENT OPPORTUNITIES

Florida (Boca Raton) – Implant prosthodontic practice seeks Board certified/eligible associate/partner prosthodontist. Fax resumes to (561) 638-9190. Evening phone: (561) 498-4477.

Florida (Delray Beach) – Opportunity for prosthodontic associate/partnership in an established state of the art practice in Delray Beach, FL. Practice includes fixed, removable, maxillofacial, implant, restorative, and cosmetic dentistry. Must have Florida license. Please call or submit resume to Dr. Ronald Fisher; 601 N Congress Ave Suite 401; Delray Beach, FL 33445; (561) 276-4499.

Calendar of Upcoming Events

June

- 2-4 **Indiana Dental Association Annual Session**
Indianapolis, IN
- 3-8 **Mississippi Dental Association Annual Session**
Destin, FL
- 7-12 **Alabama Dental Association Annual Session**
Orange Beach, AL
- 8-10 **New Jersey Dental Association Annual Convention**
Atlantic City, NJ
- 9 **New Mexico Dental Association Annual Session**
Albuquerque, NM
- 9-12 **Wyoming Dental Association Annual Session**
Jackson Hole, WY
- 15-18 **Idaho State Dental Association Annual Session**
Coeur d'Alene, ID
- 16-18 **Academy of Dental Sleep Medicine Annual Meeting**
Denver, CO
- 17-18 **American Academy of Implant Prosthodontics Annual Meeting**
Scottsdale, AZ
- 17 **Maine Dental Association Annual Convention**
Rockport, ME
- 22-29 **American Dental Hygienists Association Annual Session**
Las Vegas, NV
- 22 **American College of Oral and Maxillofacial Surgeons Annual Conference**
Halifax, NS CANADA
- 23 **Colorado Dental Association Annual Session**
Steamboat Springs, CO
- 24-26 **International Symposium on Ceramics**
San Diego, CA

July

- 7-10 **Nevada Dental Association Annual Meeting**
Sunriver, NV
- 14-17 **West Virginia Dental Association Annual Session**
White Sulphur Springs, WV
- 14-17 **American Dental Assistants Association Annual Conference**
Washington, DC
- 14-15 **Pacific Northwest Dental Conference**
Seattle, WA
- 28-31 **Georgia Dental Association Annual Meeting**
Ponte Vedre Beach, GA
- 28-31 **Heart of America Dental Symposium**
Branson, MO

August

- 5-6 **American Academy of Craniofacial Pain Summer Symposium**
Oklahoma City, OK
- 26-27 **ACP CPE Complete Denture Update 2005**
Mahwah, NJ
- 28-30 **American Dental Education Association Women's Leadership Conference**
Montreal, QC CANADA
- 31- **American Student Dental Association Sept 4 Annual Session**
Houston, TX

Illinois (Orlando Park) – Two well-established adult restorative practices in southwest area of Chicago and suburbs is looking for a part-time or a full-time prosthodontist. Future partnership is a possibility. Please fax your resume to (708) 364-1106.

New York (Buffalo) – Prosthodontist Associate. Seeking enthusiastic caring, success-oriented associate leading to ownership in progressive, spacious, high-tech, long-established prosthodontic practice. Unconditional commitment to excellence. Great opportunity for recent prosthodontic graduate or associate seeking change. Bring your creative ideas and commitment to growth, share caring team and enjoy beautiful lake view, golf, sailing, winter skiing and numerous cultural activities and professional sports teams. Email mfangin@adelphia.net or call (716) 633-7070.

PRACTICE FOR SALE

Canada (Kelowna, BC) – Prosthodontic practice for sale. Attractive, high-income (7 figure billings), modern 3 operator office; computerized office, digital x-ray, new panoramic machine; all facets of prosthodontics – fixed/removable, implants, cosmetic procedures; hygienist on staff; very desirable area; independently appraised; complete transition available (owner willing to stay on as an associate); well-established referral base. Contact prosthodontist@hotmail.com.

Pennsylvania (Historic Bucks County) – Twenty year old solo fee-for-service practice in premier area. Good for experienced general practitioner or prosthodontist. (610) 847-5524.

Tennessee (Chattanooga) – Individual to purchase an established solo, fee-for-service prosthodontic practice. Owner to return to full-time academic teaching. Exceptional opportunity for an experienced general practitioner or prosthodontist. Contact Michelle F. Ireland, DMD at (423) 490-2346 or mi3590@uab.edu.

LABORATORY SERVICES

MDT, CDT – Full service laboratory. Specially trained in full-mouth rehabilitation and occlusion. Experience includes precision and semi-precision attachments, RPD design, customized and screw retained implant prosthodontics, cast gold restorations, pressed ceramics along with diagnostic and treatment planning. References provided. Web site www.BaumDental.com. Please call (516) 797-6999 or email billdbms@msn.com.

Classified Advertising Policy

The ACP Messenger reserves the right to accept materials and require publication prepayment.

The advertiser agrees to assume all liability for content of ads printed and must be fully authorized for use of the ad's content, including, but not limited to, persons' names and pictures, testimonials, and any copyrighted or trademarked material. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising out of an advertisement.

To ensure consistency in style, advertisements will be subject to editing. The ACP reserves the right to decline or withdraw advertisements at its discretion.

Place An Ad

To place your ad today, complete the inserted form. Photos are now being accepted for classified ads. Photos must be sent to the managing editor. Photos will be reduced to approximately 2 x 3in and will be published in grayscale. Photos are limited to 1 per ad and are subject to approval.

Classified ads are \$55 for the first 60 words and \$1 for each additional word. The minimum charge is \$55. A photo is an additional \$50. Payment by check, VISA or MasterCard is required prior to placement.

For more information, contact the managing editor.

MISC.

Prosthodontic History and Collectibles. Prosthodontic texts and related materials. Good reference material from early 1900s. Many classic articulators. *Journal of Prosthodontic Dentistry* from 1951 to present, will separate. Suedge crown kits, lab equipment, denture teeth. Send SASE to Dr. John Ostrowski; 621 Ridge Ave.; Annapolis, MD 21401 or email osannap@comcast.net for items of interest.

SPACE FOR LEASE



California (El Dorado Hills) One of nation's fastest growing cities, very high per capita income. 1490 sq. ft. for lease -

build to suit. Perfect location for specialist, adjacent to endodontist. Be the first prosthodontist in town. In a group of beautiful professional buildings with richly landscaped courtyard, close to town center. Call (916) 205-8825 or email eldoradoendo@yahoo.com.

CONTINUING EDUCATION OPPORTUNITIES

July 8-9, 2005; September 16-17, 2005; September 30-October 1, 2005 – This course, TEETH IN AN HOUR™, teaches dental implant surgery and techniques including diagnosis, treatment planning, CT-Scanning, Nobel Biocare computer software, training for manipulation of CT images and virtual surgery, and prosthetics. Courses are presented by Thomas J. Balshi, DDS, FACP and Glenn J. Wolfinger, DMD, FACP in Fort Washington, PA. For more information call 215-643-5881.

September 12-14, 2005 – Traditional dental implant surgery and one-stage TEETH IN A DAY™ with immediate loading. Includes live surgical and prosthetic treatment, lectures, slides, and hands-on training. Presented by Thomas J. Balshi, DDS, FACP and Glenn J. Wolfinger, DMD, FACP in Fort Washington, PA. For more information call 215-643-5881.

The ACP Messenger

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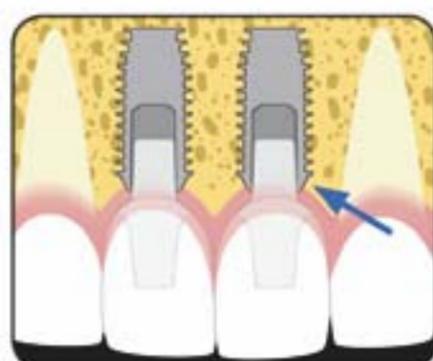
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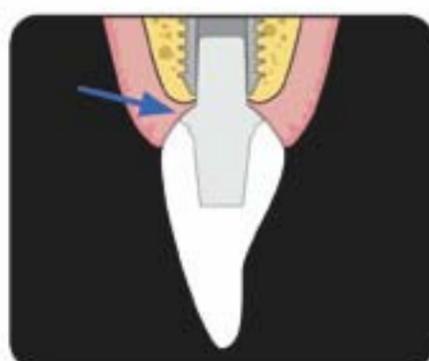
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Bicon's sloping shoulder design provides the necessary space for the bony support of the inter-proximal papillae, which are necessary for gingivally aesthetic restorations.

Is it the bulky coronal contour of an implant that simply prevents the formation of inter-proximal papillae — *resulting in unaesthetic gingival contours?*



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More information at www.bicon.com



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